

NIRI

ANNUAL CONFERENCE
JUNE 4-7 • ORLANDO, FL

2017

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BREAKING THE MOLD

JUNE 4-7, 2017 • GRANDE LAKES ORLANDO • JW MARRIOTT & RITZ-CARLTON • ORLANDO, FLORIDA

**The world's largest
investor relations education
and networking event**

- Corporate Governance & Regulatory
- Economics & Markets
- Innovations in IR
- Marketing Outreach & Stakeholder Communications
- Professional/Career Development

Missing Something Vital?



With massive outflows of investment from active to passive strategies, are you practicing IR the way you always have?

It's critical for IR to adapt to market changes. *Knowing when it's about you – and when it's not – is vital.* Market Structure Analytics help you track passive investment and other behaviors driving your stock price. You'll have the answers management wants when the stock moves unexpectedly. Help your Board better understand how your

stock trades in a market where fundamentals are often subordinated to robots and computer models. Measuring market behaviors is an essential IR action leading to better decisions about how to spend your time and resources. *You can continue to ignore the passive investment wave, but having no answer when the CEO asks is...awkward.*

Call **303-547-3380** or visit **ModernIR.com**



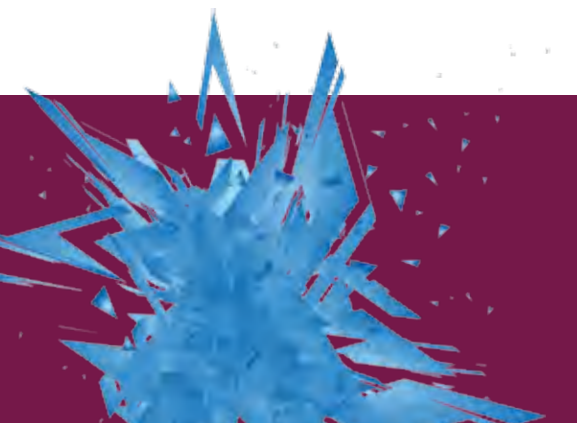
ModernIR

Market Structure Analytics™

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Printed program information as of May 19, 2017



MEET NIRI'S NEW CEO



Association industry veteran Gary A. LaBranche, FASAE, CAE, joined NIRI in March 2017 to become the organization's seventh President and CEO since its founding in 1969. He is responsible to NIRI's board of directors for the strategic direction and advancement of the mission of the organization, as well as service to members and chapters. He represents NIRI to the Securities and Exchange Commission, Congress, the media and other stakeholders.

An association professional for 36+ years, he has served as CEO for four associations, as well as a start-up e-learning company. He was also a senior executive at the American Society of Association Executives (ASAE) and the U.S. Chamber of Commerce. As CEO of the Association Forum of Chicagoland and at ASAE he was responsible for identifying, developing and sharing best practices, models and innovation in association management, professional development and meeting planning. At ASAE he was responsible for the "Super Bowl of Conventions" and modernization of the Certified Association Executive (CAE) program.

He was named an ASAE Fellow (FASAE) in 1995. He was the ASAE Key Award winner for 2007, the highest award in the association management profession. ASSOCIATION TRENDS named him the 2012 National Association Executive of the Year. He is past chairman of the Chamber's Institute of Organization Management. LaBranche has served on ASAE's four governing boards and continues to serve on the board of ASAE's for-profit subsidiary, ASAE Business Services, Inc. of which he is past chairman. He serves on the Advisory Board of the Kogod Cybersecurity Governance Center at American University.

He is the author of 300+ articles, podcasts and columns, including "Managing the Complex Association Enterprise" in ASAE's *Handbook on Professional Practices in Association Management, 3rd ed.* He has consulted/presented to 300+ associations.

LaBranche was profiled as an innovative leader in the book, *Hope: How Triumphant Leaders Create the Future*, by Andrew Razeghi. He has also been featured in *Strategic Transformation: How Boards Achieve Extraordinary Change*.

Gary is looking forward to meeting NIRI's many members and key stakeholders at the NIRI 2017 Annual Conference.

Research?

Use AlphaSense, and It's Done.

AlphaSense®, the new **“Google” for investor relations**, helps IROs save hours of research time and answer C-suite questions in seconds or minutes vs. hours.

“AlphaSense automates my entire transcript analysis process prior to earnings. I used to spend 10 hours on what now takes 10 minutes.

– Director of IR, Seattle

“I am able to retrieve information within seconds, which saves a great deal of time, instead of having to dig through several different sources.

– Hilary M., Investor Relations Analyst

AlphaSense is an intelligent search engine that lets you search across all the documents you care about at once, including filings, transcripts, broker research, press releases, company presentations, news, trade journals, plus your own content — and view results on 1 screen.

IROs have saved time and expanded their radar by using AlphaSense to:

- **Prepare for earnings season** – easily handle pre- and post-earnings tasks
- **Receive alerts on saved searches**
- **Monitor peers and competition** – be the first to hear about new developments
- **Answer any C-suite questions** – find answers and provide insights

AlphaSense will save you considerable time and allow you find what matters ... fast.

Visit our booth and start your Free trial today.



Visit Us
at Booth
712

10X your research capabilities with the advanced search technology available in AlphaSense.



**Start your Free trial today:
Visit Booth 712 or www.alpha-sense.com/niri**



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Program details as of May 19, 2017

GENERAL INFORMATION

Wear Your Badge at All Times

Conference attendees are reminded that it is important to wear your badge at all times during conference hours, sessions and social events. This allows you access to all conference events that are provided by your registration fee. Badge replacements are available at the NIRI Registration Desk.

Guest Registration

Guest registration is available to any party not professionally in the field of investor relations or a related discipline. A NIRI member may not be a guest pass recipient. All guests of registrants must register separately in order to participate in evening events. The guest fee is \$100 and allows access to Conference evening events only. Guest registrants may not attend any session, breakfast, lunch, sporting event, or workshop. To register a guest while at the Conference, please visit the registration desk.

Conference Etiquette

To make the conference experience an enjoyable event for all attendees, we ask that you please refrain from the use of cell phones during presentations.

Emergency Situations

Dial 88 on any Marriott house phone.

Special Needs

Please visit the registration area in person during registration hours with special needs requests.

Exhibitor Giveaway

Don't miss your chance to win great prizes from participating exhibitors in the IR Showcase. Visit exhibitors and learn more about their company, services, special offers and prize giveaways. All exhibitors will handle their own prize drawings and will contact winners that they select. Prize winners will be confirmed by 4:00 pm on Tuesday and winners must pick up their prize from the exhibitor prior to the closing of the IR Showcase.

NIRI Booth and Insight Studio

Visit the NIRI Booth and Insight Studio in the IR Showcase to learn more about NIRI and watch live interviews with high profile speakers sponsored by IR Magazine and Nasdaq.

Drop your business card at the NIRI booth during the closing reception on Tuesday for a chance to win some fabulous prizes. The prize drawings will be done at the end of the closing reception and winners must be present to win.

A "Less-Paper" Conference

Like all of its members' corporate social responsibility initiatives, NIRI strives to reduce the environmental impact of our Conference. Session handouts and speaker biographies are available on the NIRI website and conference app. Available sessions will be archived for replay by registrants on the NIRI Annual Conference website within a month following the Conference. Registrant login is required to access the Conference materials: and you must be a 2017 NIRI Annual Conference registrant, did not cancel your registration, and have a valid email address in your NIRI profile.

NIRI Body of Knowledge

NIRI has published the *Body of Knowledge* reference book to give an indication of the scope and range of topics covered on the Investor Relations Charter (IRC™) certification examination, and to help users identify areas that require study and preparation. Because the IRC exam is experience-based, the *Body of Knowledge* is not intended, in and of itself, to be a sufficient study guide to attain the IRC certification.

Professional Development Units (PDU)

IRC™ credential holders can earn up to 4 professional development units (PDUs) per day and cover the required IR competencies. Credentialed volunteers, speakers, presenters, and panelists can also earn their share of PDUs. Stop by the Certification Lounge to learn more about the IRC™ Renewal Program. Each qualified session will have a QR code in the room you can scan using the app to track your sessions. Scan the QR code immediately after the session to track your attendance and that information will be reported to NIRI through the app.

Continuing Professional Education (CPE)

NIRI professional education may qualify for CPE credit based on requirements set forth by the Board of Accountancy issuing the CPA license. Though NIRI is not a licensed provider of CPE credits per the National Association of State Boards of Accountancy (NASBA), please confirm these requirements before registering for a NIRI event to be submitted for CPE credit.

Attendees are responsible for submitting the required documentation to the appropriate Board of Accountancy. NIRI will provide a Certificate of Registration to those who register and attend a NIRI in-person event.

Conference Attire

Conference attire is business casual.

JW Marriott Grande Lakes and Ritz-Carlton Spa and Activity Discounts

JW Marriott Grande Lakes and The Ritz Carlton Hotel are pleased to offer 10% discount for all NIRI attendees on recreational offerings (Ritz Carlton spa, Golf, Kayaking, eco tours, children's programs, canoeing, fly fishing, and tennis). In addition, enjoy a 10% discount in all JW Marriott Grande Lakes Hotel and Ritz Carlton Hotel food outlets. Please present your badge for identification.

Photographic and Video Permission

Any photos or videos taken during NIRI-sanctioned events may be used by NIRI for promotional use (i.e. brochures, association publications, web-based mediums-blogs, websites, e-newsletters). Attendees are reminded of this condition of registration and appreciate your consent of use.

Social Media

Share every idea, tool and tip you hear and make your digital presence known.

- › Twitter: #NIRI, @NIRI_National
- › eGroups: Connect at <http://community.niri.org>
- › Facebook: www.facebook.com/NIRI.National
- › LinkedIn: Join NIRI's member group and connect with other attendees

Interactive Technology

This year, we're using Slido for crowd-sourced Q&A and live polling. To access the event, go to slido.com, enter **event code NIRIAC17** and select the room you are in. You can ask questions, vote on other audience questions and answer live polls.

CONFERENCE APP

NIRI AC2017 can be downloaded in the App Store and Google Play Store **OR** Text NIRIAC17 to 99000

Sign in = registration email address

Password = NIRIAC17

The app provides the most up-to-date information on conference events, sessions and access to any speaker presentation slides and handouts.

Also, use the Scan button in the app to scan the QR code in the meeting room immediately after each session you attend to track your attendance through the app for PDUs and CPEs.

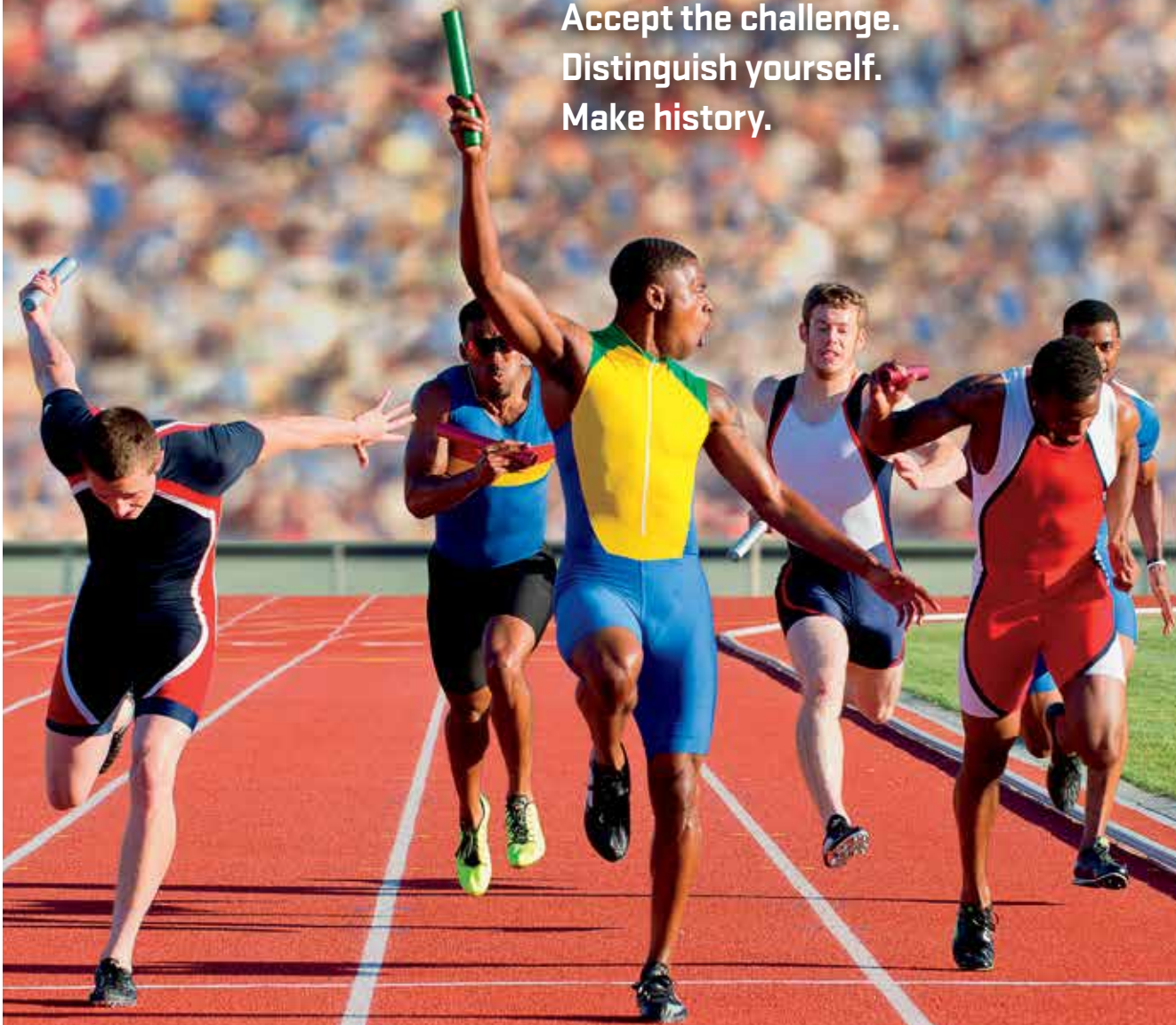
WI-FI

SSID (Conference Network)- NIRI2017

Password - @NIRI2017 (NOT case sensitive)

In the future, the world's best IROs will stand out in a crowd.

Accept the challenge.
Distinguish yourself.
Make history.



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The first NIRI certification program
for investor relations professionals.

www.niri.org/certification



ANNUAL CONFERENCE COMMITTEE

The Annual Conference is made possible by a volunteer committee of your respected peers. Please thank them for their commitment to bring to our community the world's most comprehensive IR event.

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NIRI BOARD OF DIRECTORS

The Board of Directors establishes NIRI's strategic direction, and serves as a policy-making body for issues affecting NIRI and the conduct of investor relations. Please thank this group of your peers for volunteering their time and talent to furthering NIRI's important mission.



CHAIR, NIRI BOARD OF DIRECTORS

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Global Head of Investor Relations
BNY Mellon



Lee Ahlstrom, IRC

Senior Vice President
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and Planning
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Wright Medical Group



Gary LaBranche, FASAE, CAE

President and CEO,
National Investor Relations Institute



Mark Warren

Director of Investor Relations,
Vulcan Materials Company



Jason Landkamer





Director, Investor Relations,
Fluor Corporation



Angie McCabe

Vice President Investor Relations,
WellCare Health Plans




AGENDA-AT-A-GLANCE

SUNDAY, JUNE 4		
8:00 am-1:00 pm	NIRI Golf Classic: Pre-registration Required	<i>Sponsored in part by</i>  
12:00-1:00 pm	New to NIRI Conference Orientation Session Segura 1-2	
1:00-3:00 pm	IRO Teach-In - IR Strategy & Planning Palazzo D	
THOUGHT LEADER SESSIONS		
3:00-4:00 pm	 BNY MELLON Global IR Summit - Materiality of Nonfinancial Information: Aligning Disclosure Practices with Investor Expectations Palazzo E	 alphasense Best Practices for Competitive Intelligence Palazzo F
5:00-7:00 pm	IR Showcase Opening and Welcome Reception Mediterranean Ballroom	

TRACK LEGEND

-  Corporate Governance & Regulatory
-  Economics & Markets
-  Innovations in IR
-  Marketing Outreach & Stakeholder Communications
-  Professional/Career Development

When attending the NIRI Annual Conference, IRC™ credential holders can

-  **earn up to 4 PDUs** per day
-  **earn 1 PDU** per session for being a speaker, panelist, or presenter
-  **cover the required 7 IR** competencies

Stop by the Certification Lounge outside of the IR Showcase or visit www.niri.org/certification for detailed information.

MONDAY, JUNE 5

6:00–7:00 am	Fitness Activity: Yoga in the Citrus Garden <i>Note: Mats will be provided on a space available basis</i>				<i>Sponsored by</i> RAYMOND JAMES	
7:15–8:15 am	Breakfast: Industry Meetups - Del Lago Foyer, General Attendees - Porte Cochere and Mediterranean Foyer					
8:30–9:25 am	GENERAL SESSIONS Coquina Ballroom Disruption in the Market: Leaders that are Changing Business Forever <ul style="list-style-type: none"> • Brad Stone, Bloomberg Journalist and Author of “The Upstarts” (moderator) • John E. Geller, Jr., Executive Vice President and CFO, Marriott Vacations Worldwide • Brad Katsuyama, CEO, IEX Group, Inc. • Gillian Munson, CFO, XO Group Inc. 				<i>Sponsored by</i>  	
9:25–9:40 am	NIRI Today <ul style="list-style-type: none"> • Gary LaBranche, FASAE, CAE, President and CEO, National Investor Relations Institute • Valerie Haertel, IRC, Chair, NIRI Board of Directors, Global Head of Investor Relations, BNY Mellon 					
9:45–10:30 am	Powerful Tweets: How Corporations are Preparing to Beat a Social Media Crisis <ul style="list-style-type: none"> • Richard Levick, Chairman & CEO, LEVICK 					
10:30–11:00 am	Break in the IR Showcase Mediterranean Ballroom					
11:00 am–12:00 pm	Sell-Side Disruption: What's the Future of Research Palazzo A-C	Finding Liquidity for Small- and Mid-Cap Companies Palazzo D	The Tech Savvy IRO Palazzo E	Actions from Insights: Perception Audit Case Study Sessions Palazzo F-H		
12:00–1:15 pm	Lunch in the IR Showcase Mediterranean Ballroom					
1:30–2:30 pm	GENERAL SESSION Coquina Ballroom Power Broker: The Latest View from Wall Street, Main Street, and Pennsylvania Avenue <ul style="list-style-type: none"> • Rich Myers, General Manager & Group Head, Financial Communications, Edelman Financial Communications (Moderator) • Anthony Scaramucci, Founder, SkyBridge Capital; Host of Wall Street Week 				<i>Sponsored by</i>  	
2:30–3:15 pm	Break in the IR Showcase Mediterranean Ballroom					
3:15–4:15 pm	Environmental, Social and Governance (ESG): Demystifying Sustainability for IR Practitioners Palazzo A-C	The Evolution of Investing: Has the World Gone Passive? Palazzo D	GAAP vs. Non-GAAP Metrics: One Year After SEC Guidance Palazzo E	Communicating Capital Allocation: It's All About the Cash Palazzo F-H	The Employee Equation: Improving Shareholder Value Through Employee Communications Del Lago 1-2	
5:15–7:00 pm	NETWORKING EVENT Coquina Ballroom NIRI World Showcase Evening Reception Heavy hors d'oeuvres and drinks will be provided during the reception and program. Life is Not a Stress Rehearsal: Using Humor & Wisdom for Success <ul style="list-style-type: none"> • Loretta LaRoche, Speaker, author, humorist, and stress-management specialist with award-winning PBS shows 				<i>Sponsored by</i> 	

TUESDAY, JUNE 6

6:00-7:00 am	Fitness Activity: Fun Run/Walk - Meet at Valencia Terrace				<i>Sponsored by</i> RAYMOND JAMES	
7:15-8:15 am	Breakfast; Ask the Experts with NIRI Fellows and Senior Roundtable - Coquina Ballroom General Attendees - Porte Cochere and Mediterranean Foyer					
8:15-9:35 am	GENERAL SESSION Coquina Ballroom Influence Your World: The Proven Path to Gain Gravitas in a Demanding World • Connie Dieken, Corporate Coach, Speaker and Author of The Real Deal, The Dieken Group				<i>Sponsored by</i> Computershare Georgeson	
9:45-10:45 am	Proactive Corporate Governance: A View from All Perspectives Palazzo A-C	Establishing Your IRO Leadership Brand Palazzo D	Big Data: How Investors are Using It to Up the Investing Game Palazzo E	Be the Board's Valued Partner Palazzo F-H		
10:45-11:15 am	Break in the IR Showcase Mediterranean Ballroom					
11:15 am-12:15 pm	The Activist Front: What's New Palazzo A-C	Market Volatility & Risk: Why Should IROs Pay Attention to Oil Prices? Palazzo D	Small Cap IR Summit: New Ideas for Creating Interest & Value Palazzo E	IR Measurement & Goal Setting: Fresh Approaches & Data-Driven Tools' Palazzo F-H		
LUNCH AND LEARN HOSTED SESSIONS						
12:30-1:30 pm	 Maximizing Your Earnings Process: Increasing Impact while Decreasing Effort Palazzo A-C	 The Next Level: CEO and Board Director Perspectives on the Evolving Global, Business and IR Landscape Palazzo D	 Road to the C-Suite from the IR Seat Palazzo E	 Strategic Investor Days that Drive Valuation Palazzo F-H		
1:45-2:45 pm	The Proxy: Why IROs Need to Take a Greater Role Palazzo A-C	Debt IR: Know Your Bondholders Palazzo D	Digital IR Communications: Innovation and Best Practices Palazzo E	Are We Managing the Street or is The Street Managing Us? Palazzo F-H	IRMatch.com: Advancing Your Career Del Lago 1-2	
2:45-3:30 pm	Ice Cream Break in the IR Showcase Mediterranean Ballroom				<i>Sponsored by</i> 	
3:30-4:15 pm	GENERAL SESSIONS Coquina Ballroom The Evolution of Regulatory and Sustainability Disclosures: What are the Latest Trends? • Mickey Foster, IR to Vice President, Investor Relations, FedEx (co-Moderator) • Margaret Foran, Chief Governance Officer, SVP and Corporate Secretary, Prudential Financial (co-Moderator) • Elisse Walter, former SEC Chair and Commissioner; Board Director, Sustainability Accounting Standards Board				<i>Sponsored by</i> Computershare Georgeson	
4:30-5:15 pm	Managing for the Long Term in a Short Term World • Michael Flaherty, Chief Correspondent, Reuters (Moderator) • Karessa Cain, Partner, Wachtell, Lipton, Rosen & Katz • Chris Stent, Founder, Mission Street Capital Advisors • Sarah Williamson, CAIA CFA, CEO, FCLT					
5:15-6:15 pm	CLOSING RECEPTION IN THE IR SHOWCASE Mediterranean Ballroom					

WEDNESDAY, JUNE 7

6:00-7:00 am	Fitness Activity: Yoga with Dan Nevins in the Citrus Garden <i>Note: Mats will be provided on a space available basis</i>	Sponsored by RAYMOND JAMES
7:30-8:15 am	BREAKFAST IRC Overview Session and Breakfast Mediterranean Ballroom Salon 6 <ul style="list-style-type: none"> • Matt Brusch, CAE, Chief Programs Officer, National Investor Relations Institute • Tabitha Zane, Vice President, Investor Relations, TopBuild General Attendees Mediterranean Foyer and Porte Cochere	
8:30-9:30 am	GENERAL SESSIONS Coquina Ballroom Global Economic Outlook: Assessing the Impact of Recent Geopolitical Changes <ul style="list-style-type: none"> • Gary LaBranche, FASAE, CAE, President and CEO, National Investor Relations Institute (Moderator) • Jay Bryson, Managing Director, Global Economist, Wells Fargo • Don Rissmiller, Founding Partner, Strategas Research Partners 	Sponsored by Computershare Georgeson
9:30-10:30 am	Good Corporate Governance: Is it Just Common Sense? <ul style="list-style-type: none"> • Mark Harnett, Founding Partner, Sard Verbinen & Co. Strategic Governance Group (Moderator) • Glenn Booraem, Investment Stewardship Officer, Vanguard • Molly Carpenter, Corporate Secretary, JPMorgan Chase • Brian Schorr, Partner and Chief Legal Officer, Trian Fund Management, L.P. 	
10:30-11:30 am	Reinvention When Faced with Adversity <ul style="list-style-type: none"> • Dan Nevins, Warrior, Speaker, Teacher, United States Army (Veteran) 	

STAY CONNECTED

Enjoy free Wi-fi availability in conference session rooms

Use the NIRI conference app to view session material, participate in polling, and more

Sponsored by  Nasdaq

Stay in touch with Conference attendees through Twitter at #niri

ICON LEGEND

These icons identify the 10 IRC™ domains in the NIRI Body of Knowledge reference book and are included in conference session descriptions.

- | | | | | | |
|---|---|--|----|---|---------------------------------------|
| 1 |  | IR Strategy Formulation | 6 |  | Business Insight |
| 2 |  | IR Planning Implementation and Measurement | 7 |  | Strategic Counsel and Collaboration |
| 3 |  | Corporate Messaging Development | 8 |  | Capital Markets and Capital Structure |
| 4 |  | Marketing and Outreach | 9 |  | Corporate Regulatory Compliance |
| 5 |  | Corporate Financial Reporting and Analysis | 10 |  | Corporate Governance |

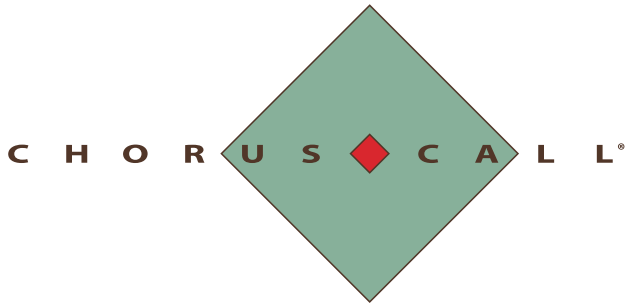


**NIRI CONGRATULATES
THE NEW INVESTOR RELATIONS
CHARTER™ HOLDERS
JUNE 2016 – MAY 2017**

**NIRI congratulates these IR professionals who successfully completed
their IRC examinations between June 2016 and May 2017.**

Lee Ahlstrom, IRC	Heide Erickson, IRC	Anne-Marie Megela, IRC
Jennifer Almquist, IRC	Sara Finan, IRC	Raj Mehan, IRC
David Amend, IRC	Seth Frank, IRC	Jennifer Meyer, IRC
David Banks, IRC	Jason Fredette, IRC	Jeanette O'Loughlin, IRC
Elizabeth Baum, IRC	Brian Hancock, IRC	Sara Pellegrino, IRC
Debbie Belevan, IRC	Jessica Hansen, IRC	Jonathan Perachio, IRC
Barron Beneski, IRC	Rebecca Herrick, IRC	Rosemary Raysor, IRC
Jamie Bernard, IRC	Lori Hillman, IRC	Tony Riter, IRC
Evan Black, IRC	Shahroz Hussain, IRC	Noel Ryan, III, IRC
Brian Campbell, IRC	Martin Jarosick, IRC	Paul Surdez, IRC
Kristina Carbonneau, IRC	Laura Kiernan, IRC	Thomas Ward, IRC
Jacqueline Cossmon, IRC	Leslie Kratcoski, IRC	Deb Wasser, IRC
Sally Curley, IRC	Derek Leckow, IRC	John Weigelt, IRC
Salvador Diaz, IRC	Richard Lund, IRC	Lisa Wilson, IRC
Sherif El-Azzazi, IRC	Thomas McCallum, Jr., IRC	Brookii Wootton, IRC

The Clear Industry Leaders in IR Conferencing Events



What Have Our Clients Said...

"Thank you so much for the outstanding job you did. Greatly appreciate your professionalism. It is always so easy to work with your team at Chorus Call. Love you guys!"

– Client Services

"KUDOS for conducting such a successful conference yesterday. Everyone in our department is raving about how great the conference was and we know that the bulk of the credit should also go to the people behind the scenes making it happen."

– Project Coordinator

"Everyone was thrilled with the service; you knocked every single one out of the park."

– Financial Analyst

"That was extremely smooth and stress free. Best call yet in terms of logistics. Thanks again!"

– Director, Investor Relations and Public Relations

"Everything went great!! Please know that Andrew our operator rocked! He totally made our first solo call a success! Thanks!!!"

– Executive Assistant

Stop by booth 614

to learn more about the many ways in which
we can elevate your IR conferencing experience!

CONFERENCE AGENDA

SUNDAY, JUNE 4

NEW TO NIRI CONFERENCE ORIENTATION SESSION

12:00–1:00 pm, Room: Segura 1-2

Make the most of your Conference attendance by meeting other first-time and veteran conference attendees and learn what you need to know to optimize your Conference participation. This informational session will feature tips on how to navigate the conference sessions and events, gain the most from networking opportunities and maximize the IR Showcase for solutions to increase effectiveness. Light lunch will be available.

Learning Objectives:

- › Meet NIRI executives & Annual Conference Co-Chairs
- › Review the conference agenda and ask questions
- › Hear peers share their experiences in how to get the most out of the conference
- › Understand ways to interact with solutions providers and navigate the IR Showcase
- › Get tips on how to network effectively

IRO TEACH-IN: IR STRATEGY AND PLANNING



1:00–3:00 pm, Room: Palazzo D

IRC Domains: Domain 1: IR Strategy Formulation, Domain 2: IR Planning, Implementation and Measurement, Domain 3: Corporate Messaging Development, Domain 4: Marketing and Outreach, Domain 5: Corporate Financial reporting and Analysis

A dynamic and interactive two-hour session focused on formulating and executing IR plans and addressing key domains in the practice of IR, including strategy and planning, brand and reputation management, and effective reporting and measurement. Top senior investor relations officers from corporations in diverse industries and market capitalizations will help lead this workshop, which will cover normal IR situations as well as transactions, executive transitions, crisis and activist situations, and more.

Learning Objectives:

- › Learn how to build and evolve your strategies and plans in various scenarios that regularly impact IROs
- › Gain insights from “fireside chats” with 4 senior IROs who will review their situations, how they planned their strategies for success, what worked, lessons learned, etc.
- › Takeaway specific examples of IR plans and strategies that will work for your company
- › Ask questions and get answers from peers who have faced a variety of IR and corporate challenges

Speakers:

- Deb Wasser, IRC, Executive Vice President, US Practice Lead, Investor Relations, Edelman Financial Communications (Moderator)
- Kevin Kalicak, Senior Director, Investor Relations, Darden Restaurants
- Meredith Kaya, Director of Investor Relations, Ironwood Pharmaceuticals:
- Ted McHugh, Senior Vice President, Edelman Financial Communications
- Lex Suvanto, Global Managing Director, Edelman Financial Communications
- Julie Tracy, IRC, Senior Vice President and Chief Communications Officer, Wright Medical
- Jeff Zilka, Executive Vice President, General Manager Financial Communications & Investor Relations, Edelman Financial Communications

CONTINUED >

SUNDAY, JUNE 4

GLOBAL IR SUMMIT: ALIGNING NONFINANCIAL DISCLOSURE PRACTICES WITH INVESTOR EXPECTATIONS

Hosted by

3:00–4:00 pm, Room: Palazzo E

BNY MELLON

Sustainability and ESG have been an increasing focus of the investment community in the past 10 years. With a lack of guidelines on disclosure practices for nonfinancial information, IROs globally constantly battle with various requests from investors and ESG rating agencies. In this session, we will discuss how to bridge the gap between the different expectations of market participants and identify best practices for nonfinancial information disclosure practices.

Speakers:

- Guy Gresham, Managing Director, BNY Mellon (Moderator)
- Amir Amel-Zadeh, PhD, Associate Professor of Accounting Said Business School, University of Oxford
- Paula Cricca, Director of Investor Relations, Santander
- Danielle Chesebrough, Senior Manager of Investor Relations, United Nations Principles of Responsible Investment

BEST PRACTICES FOR COMPETITIVE INTELLIGENCE

Hosted by

alphasense

3:00–4:00 pm, Room: Palazzo F-H

Learn best practices on effective competitive intelligence for IR teams. We recognize that IROs are often the voice of a company, and increasingly, IROs also function as the eyes and ears of the organization – providing key business leaders with insightful analysis and updates on peers, the industry and broader market. Learn how to quickly access and monitor important competitive information that will allow you to deliver meaningful insights with the speed and depth necessary to keep pace with the market and the expectations of your organization. In this session, you will learn about the practice of competitive intelligence from a leading industry source, as well as how your peers in investor relations use new technology and address the competitive intelligence demands of their job.

Learning Objectives:

- › Develop a framework for effective competitive intelligence analysis
- › Learn best practices in competitive intelligence amongst your peers
- › Leverage Natural Language Processing, Machine Learning and new technologies to conduct research

Speakers:

- John Blaine, Head of Corporate Sales, AlphaSense (Moderator)
- Nan Bulger, CEO and Executive Director, Society of Competitive Intelligence Professionals (SCIP)
- Tim Brumbaugh, Senior Manager Investor Relations, General Motors
- Charles DeCoster, Manager, Investor Relations and Strategy, Stryker

IR SHOWCASE OPENING AND WELCOME RECEPTION

5:00–7:00 pm, Room: IR Showcase, Mediterranean Ballroom

MONDAY, JUNE 5

FITNESS ACTIVITY - YOGA

6:00-7:00 am, Location: Citrus Garden

Note: Mats will be provide on space available basis

Sponsored by
RAYMOND JAMES

BREAKFAST

7:15-8:15 am; Rooms: Del Lago Foyer, Mediterranean Foyer and Porte Cochere

A buffet breakfast will be provided for attendees in these locations.

Industry Meetups - Del Lago Foyer, General Attendees - Mediterranean Foyer and Porte Cochere

INDUSTRY MEETUPS

Kick off the 2017 NIRI Annual Conference with industry meetups during Monday's breakfast. Network with your industry peers to discuss hot topics and trends affecting your industry, or join just for the opportunity to have informal conversations with peers over coffee and breakfast. Attend the meetup that most closely aligns with your industry or interest.

Building & Construction	Tabitha Zane, Top Build	Segura 5*
Energy & Industrial	Mary Catherine Ward, SemGroup	Marbella 3
Financial Services & Banking	Jeanne Hess, Virtus Investment Partners	Amarante 3
Healthcare Services	Jennifer DiBerardino, Cotiviti	Del Lago 4
Insurance	TBD	Del Lago 1
Manufacturing - Conglomerates	Dan Leckburg, CACI	Amarante 1
Medical Devices & Technology	Julie Tracy, IRC, Wright Medical	Segura 6*
Pharma/Biotech	Meredith Kaya, Ironwood Pharmaceuticals	Segura 4
Real Estate	Kerry Apicella, Kimco Realty	Segura 5*
Restaurants/Food Industry	Mike Flores, McDonald's	Amarante 2
Retail/Consumer Products	Christiane Pelz, Five Below, Inc.	Del Lago 3
Technology - Semiconductors & Hardware	David Pahl, Texas Instruments	Segura 3*
Technology - Internet	Cherryl Valenzuela, Twitter	Segura 2
Technology - Software	Jerry Sisitsky, Carbonite	Segura 1
Telecommunications	Jud Henry, Sprint	Segura 3*
Transportation	Sarah Bowman, Deutsche Postal DHL	Segura 6*
Utilities & Power	TBD	Del Lago 2

*Two industries sharing room

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Market Intelligence

MONDAY, JUNE 5

DISRUPTION IN THE MARKET: LEADERS THAT ARE CHANGING BUSINESS FOREVER

8:30–9:25 am, Room: Coquina Ballroom

Sponsored by
Computershare | Georgeson



IRC Domains: Domain 1: IR Strategy Formulation, Domain 6: Business Insight, Domain 7: Strategic Counsel and Collaboration

No matter what sector your company serves, disruptors are quickly changing the way we do business. If you are not the disruptor, you are likely strategizing on how to adapt to changes for remaining competitive in today's fast-paced, technology-driven markets. It takes a fearless leader to drive disruption in an industry or to execute a new strategy intended to beat it. During this session, attendees will hear from three executives that have been at the forefront of this revolution. They include the CEO of a new stock exchange, IEX, that was the subject of the Michael Lewis book, "Flash Boys", the CFO of XO Group, a premier consumer technology and media company (with the nation's leading wedding marketplace, The Knot) that reinvented itself at a time when digital startups are on the rise, and the CFO of one of the leading branded vacation ownership companies, Marriott Vacations Worldwide, which recreated itself after the economic downturn through product innovation, further embracing the sharing economy. The session will be moderated by Brad Stone, a Bloomberg tech reporter and author of "The Upstarts: How Uber, Airbnb, and the Killer Companies of the New Silicon Valley Are Changing the World."

Learning Objectives:

- › Hear how these leaders attracted investors to unproven opportunities, communicated their vision to employees, board members and other stakeholders, and managed expectations of investors for the long-term
- › Learn about the process of studying markets to identify a need for change and the right strategy for entry
- › Get the inside scoop on these executives' views of leadership and how to promote a culture that encourages employees to do their best work

Speaker(s):

- Brad Stone, Bloomberg Journalist and Author of "The Upstarts" (Moderator)
- John E. Geller, Jr., Executive Vice President & Chief Financial Officer, Marriott Vacations Worldwide
- Brad Katsuyama, CEO, IEX Group, Inc.
- Gillian Munson, CFO, XO Group Inc.

NIRI TODAY

9:25–9:40 am, Room: Coquina Ballroom

Join new NIRI President and CEO Gary A. LaBranche, FASAE, CAE, and NIRI Board Chair Valerie Haertel, IRC, for a brief "fireside chat," where they will discuss the current state of NIRI. Get Gary's fresh take on the organization from his vantage point as a successful association CEO, and hear the latest on your Board's strategic visioning process, NIRI's efforts to raise awareness of the profession, our issues on Capitol Hill and with the SEC, and more.

Speakers:

- Gary LaBranche, FASAE, CAE, President & CEO, NIRI
- Valerie Haertel, IRC, Board Chair, NIRI, Global Head of Investor Relations, BNY Mellon

POWERFUL TWEETS: HOW CORPORATIONS ARE PREPARING TO BEAT A SOCIAL MEDIA CRISIS

9:40–10:30 am, Room: Coquina Ballroom



IRC Domains: Domain 1: IR Strategy Formulation, Domain 2: IR Planning, Implementation and Measurement, Domain 3: Corporate Messaging Development

Public companies faced a formidable internet challenge long before Donald Trump was elected President. Yet a candidate who has bypassed traditional media represents a watershed, not only for national politics, but for brands, risk management, and, of course, investor relations. Not just a Presidential tweet, anyone with a large social media following, including shareholder activists, today has the power of the press at their fingertips, 140 characters at a time.

Traditional forms of communications no longer provide the control that we took for granted. Enterprise risk is much more about predicting the future via digital analytics than modeling the past. This session will uncover how IR professionals are evaluating risk and preparing for crisis in this era of the 24-hour news cycle and direct communications via social media.

Speaker:

- Richard Levick, Chairman & CEO, LEVICK

CONTINUED >

MONDAY, JUNE 5

BREAK IN THE IR SHOWCASE

10:30–11:00 am, Room: IR Showcase, Mediterranean Ballroom

SELL-SIDE DISRUPTION: WHAT'S THE FUTURE OF RESEARCH



11:00 am–12:00 pm, Room: Palazzo A-C

Track: Economics & Markets

IRC Domains: Domain 1: IR Strategy Formulation, Domain 3: Corporate Messaging Development

Market forces are having a significant impact on the sell side – outflows from actively managed funds are reducing commission levels and regulation in Europe is increasing, which is expected to have a ripple affect globally. Investors are increasingly looking for unique and differentiated research and corporate access. How will this impact IROs and their relationship with the Street?

Learning Objectives:

- › Learn how to partner with the sell-side to maximize your exposure to investors
- › Uncover information resources investors are using to make their investment decisions today
- › Understand why your covering analysts are focusing more on proprietary, thought leadership pieces, and less on “maintenance” research
- › Discuss “MiFID II” and how it applies to your company and its relationship with the sell- and buy-side globally

Speakers:

- Mary Turnbull, Senior Vice President, Corporate Access, Raymond James and Associates Inc. (Moderator)
 - Brett Hodess, Head of Bank of America Merrill Lynch Americas Equity Research
 - Mark Pellegrino, Managing Director - Head of Corporate & Broker Relations, Balyasny Asset Management
 - Paul Steinhauser, Senior Managing Director, Head of Institutional Equity Sales, Raymond James
-

FINDING LIQUIDITY FOR SMALL- AND MID-CAP COMPANIES



11:00 am–12:00 pm, Room: Palazzo D

Tracks: Economics & Markets

IRC Domains: Domain 8: Capital Markets & Capital Structure

For small, and mid-cap companies, it has been particularly challenging to access capital following the global financial crisis. Their securities generally have less trading liquidity than large-cap companies. The smallest 4,721 securities account for just 22 percent of all trading volume, while the largest 500 securities represent 61 percent of trading volume. Regulators and industry participants are working together to focus on creating more liquid, transparent markets for smaller cap companies.

Learning Objectives:

- › Learn the most important capital markets trends and factors impacting trading liquidity today
- › Find out how liquidity impacts a company’s market valuation
- › Get up to speed on key regulatory initiatives including preliminary results of the SEC’s Tick Size Pilot Program

Speakers:

- › Alexandra Diegnan, Vice President, Investor Relations, Schnitzer Steel Industries (Moderator)
 - › Michael Blaugrund, Head of Equities, NYSE
 - › Frank Hatheway, Chief Economist, Nasdaq
 - › Adam Sussman, Head of Market Structure, Liquidnet
-

THE TECH SAVVY IRO



11:00 am–12:00 pm, Room: Palazzo E

Track: Innovation in IR

IRC Domains: Domain 2: IR Planning, Implementation & Measurement, Domain 3: Corporate Messaging Development

With the increasing demands IR practitioners face, it can be difficult to stay abreast of the latest trends. At the same time, technology is increasingly being used by both investors and corporates to gain an edge. This session will include short case studies from multiple IROs on how they are leveraging technology in new ways to improve performance, leverage productivity and rethink how they run an IR program.

Markets are changing direction. Are you?

With the rise in passive investing, active buy sides are more challenged than ever to find investment “alpha,” while IROs are concerned about targeting, messaging and stock valuation.*

Clermont Partners can help you navigate market change. We work with companies to execute effective, customized strategies that drive positive investor engagement, value and reputation.

We invite you to learn more at clermontpartners.com or call us at 312-690-6004.

The logo for Clermont Partners is a stylized speech bubble with a thick black border. The text "CLERMONT PARTNERS" is written in a bold, black, sans-serif font inside the bubble. The bubble has a tail pointing towards the bottom left.

CLERMONT PARTNERS

MONDAY, JUNE 5

Learning Objectives:

- › Learn how other IR departments leverage technology to solve problems and improve
- › Hear lessons learned from using these innovative techniques
- › Find out how this is leading IROs to rethink their approach to running their programs

Speakers:

- Lee Coker, Director Investor Relations, The Coca-Cola Company (Moderator)
- Darin Arita, CFA, IRC, Head of Investor Relations & Financial Planning and Analysis, Voya Financial
- Conrad Grodd, Manager Investor Relations, Pandora
- Patrick Van de Wille, Chief Communication Officer, InterDigital

ACTIONS FROM INSIGHTS: PERCEPTION AUDIT CASE STUDY SESSIONS



11:00 am–12:00 pm, Room: Palazzo F-H

Tracks: Marketing & Communications, Case Study

IRC Domains: Domain 1: IR Strategy Formulation, Domain 3: Corporate Messaging Development, Domain 4: Marketing and Outreach

You've talked to the Street. You've received third party feedback. Now what? Hear how some top IROs have effectively incorporated Street feedback into their IR programs and moved the needle on understanding and valuation.

Learning Objectives:

- › Learn best practices in taking third party research and incorporating it into IR initiatives
- › Hear case studies from IROs who will answer questions on what works and what doesn't

Speakers:

- Deb Wasser, IRC, Executive Vice President, Edelman (Moderator)
- Rob Bradley, IRC, Vice President, Investor Relations, LogMeIn
- Laura Kiernan, Senior Vice President Investor Relations, Ubiquiti Networks
- Michael McCarthy, Vice President Investor Relations, Mitel Corporation
- Joshua Young, Vice President Investor Relations, Sensata Technologies

LUNCH IN THE IR SHOWCASE

12:00-1:15 pm, Room: IR Showcase, Mediterranean Ballroom

Buffet lunch will be provided with seating in the IR Showcase and Porte Cochere

NIRI EMERGING LEADERS LUNCHEON

12:00 pm–1:15 pm *By Invitation Only from NIRI, Pre-registration Required

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CAMBERVIEW
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With passive assets continuing their explosive growth at the expense of the active management community, sophisticated governance is becoming increasingly important to stock price performance. In this environment, IROs must be knowledgeable and conversant on issues ranging from ESG (Environmental, Social & Governance) topics shareholders care about to how executive compensation is linked to company performance and strategy. Boards are increasingly relying on IROs to inform them of shareholder concerns and to identify activism vulnerabilities. Therefore, IROs must develop and enhance their corporate governance acumen in order to meet these new responsibilities. Further, IROs must broaden their reach within the asset management community to develop long-term relationships with the governance analysts who make most voting decisions. This is particularly important at firms without fundamental analysts on staff.

Speakers:

- Matt Cino, Principal, CamberView Partners
- Bob McCormick, Partner, CamberView Partners
- Gib Smith, Partner, CamberView Partners

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MONDAY, JUNE 5

SENIOR ROUNDTABLE LUNCH - WHO YOU SURROUND YOURSELF WITH MATTERS

12:00 pm–1:15 pm **By Invitation Only from NIRI, Pre-registration Required*

Track: Senior Roundtable

There are thousands of books on leadership, hundreds on followership, yet relatively little information available in the business and education arenas about the importance and value of the people who stand beside you. Peer influence is something you've experienced your whole life, yet too few people give it a second thought. Imagine if you gave it a second thought. Consider what would be possible for you if you were more selective, strategic and structured about the way you engage your peers.

Speakers:

- Jennifer DiBerardino, Vice President Investor Relations, Cotiviti (Moderator)
- Leo Bottary, Thought Leader, Speaker, Co-author of "The Power of Peers: How the Company You Keep Drives Leadership, Growth, & Success"

SENIOR ROUNDTABLE SESSION: HARNESSING PEER ADVANTAGE TO YOUR ADVANTAGE

1:30–2:30 pm **By Invitation Only from NIRI*

Track: Senior Roundtable

In this interactive workshop, see how the five factors common to high performing groups also apply to high performing teams. You'll explore how these factors apply to you, learn from your peers, and receive powerful takeaways that will help you improve organizational team performance.

Speakers:

- Jennifer DiBerardino, Vice President Investor Relations, Cotiviti (Moderator)
- Leo Bottary, Thought Leader, Speaker, Coauthor of "The Power of Peers: How the Company You Keep Drives Leadership, Growth, & Success"

POWER BROKER: THE LATEST VIEW FROM WALL STREET, MAIN STREET, AND PENNSYLVANIA AVENUE

1:30–2:30 pm, Room: Coquina Ballroom

IRC Domains: Domain 8: Capital Markets & Capital Structure, Domain 9: Corporate Regulatory Compliance, Domain 10: Corporate Governance

In this fireside chat session, Anthony will share his unique insights into market dynamics, the hedge fund industry, the political environment, the global economy and outlook for the future. His diverse experience includes being founder and former CEO of investment firm, SkyBridge Capital, host of Wall Street Week, regular contributor to the Fox News Channel and author of recent book, Hopping over the Rabbit Hole: How Entrepreneurs Turn Failure into Success. He was ranked #85 in Worth magazine's 2016 "Power 100: The 100 Most Powerful People in Global Finance" and is the creator of the SkyBridge Alternatives ("SALT") Conference which brings together a diverse group of thought leaders from the worlds of finance, economics, politics, entertainment, sports and philanthropy.

Speakers:

- Rich Myers, General Manager & Group Head, Financial Communications, Edelman Financial Communications (Moderator)
- Anthony Scaramucci, Founder and Former CEO, SkyBridge Capital; host of "Wall Street Week"

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BREAK IN THE IR SHOWCASE

2:30–3:15 pm, Room: IR Showcase, Mediterranean Ballroom

CONTINUED >

MONDAY, JUNE 5

ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG): DE-MYSTIFYING SUSTAINABILITY FOR IR PRACTITIONERS



3:15–4:15 pm, Room: Palazzo A-C

Track: Corporate Governance & Regulatory

IRC Domains: Domain 3: Corporate Messaging Development, Domain 4: Marketing & Outreach, Domain 6: Business Insight

ESG/Sustainability is a rapidly maturing field that has shifted to the mainstream, but many IROs still feel it is beyond the scope of IR. Today, sustainability presents significant competitive positioning opportunities across the capital markets. ESG information is already being gathered independently for most companies and broadly disseminated through Bloomberg terminals and many other data analytics channels. This panel will discuss what ESG information investors are using in their investment decision-making, and company communications and outreach strategies. Identify ways to begin or refine your company's ESG efforts and uncover ways in which your IR program can shift from defense to offense.

Learning Objectives:

- › Learn why ESG investors matter
- › Understand how ESG investors screen for investments
- › Determine how to promote your company's sustainability practices
- › Expand your strategic impact within your company by understanding and guiding ESG discussions

Speakers:

- Pamela Styles, Principal, Next Level IR LLC (Moderator)
- Louis Coppola, Executive Vice President, Governance & Accountability Institute
- Sandy Nessing, Managing Director Corporate Sustainability, American Electric Power
- Janice Warren, President, OneReport, Inc.

THE EVOLUTION OF INVESTING: HAS THE WORLD GONE PASSIVE?



3:15–4:15 pm, Room: Palazzo D

Track: Economics & Markets

IRC Domains: Domain 1: IR Strategy Formulation, Domain 4: Marketing and Outreach, Domain 8: Capital Markets & Capital Structure

Historically, investors have engaged in active and passive investing. Active investing, which includes algorithmic, fundamental, and quantitative, continues to dominate investment dollars, but there has been tremendous growth in passive assets, such as index funds and ETFs. The line between these two investment approaches has begun to blur with the rise of factor-based strategies. What are the implications for IR from this growth in passive investing?

Learning Objectives:

- › Understand the explosive growth in passive and how IR can best work with this segment
- › Learn about factor-based investing and IR outreach opportunities
- › Bring insight back to your C-suite about the trends in passive vs. active and the influence on valuation

Speakers:

- Victoria Sivrais, Founding Partner, Clermont Partners (Moderator)
- Irene Aldridge, President and Managing Director, Research, AbleMarkets.com
- Richard Glass, Independent Portfolio Manager



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Head of Strategy and IR, Mid-cap Healthcare

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Learn more about our proven approach to creating value and elevating the impact of IR:

- Visit us in the IR Showcase
- Attend our Thought Leadership session on Tuesday at 12:30 | [The Next Level: CEO and Board Director Perspectives on The Evolving Global, Business and IR Landscape](#)
- Visit [CorbinAdvisors.com](https://www.corbinadvisors.com)

MONDAY, JUNE 5

GAAP VS. NON-GAAP METRICS: ONE YEAR AFTER SEC GUIDANCE



3:15–4:15 pm, Room: Palazzo E

Track: Corporate Governance & Regulatory

IRC Domains: Domain 3: Corporate Messaging Development, Domain 5: Corporate Financial reporting and Analysis, Domain 9: Corporate Regulatory Compliance

One year after the SEC issued its guidance restating the importance of the prominence of GAAP over Non-GAAP “adjusted” results, let’s gain more real world insight into where we stand on this important issue. This session will cover takeaways from a recent Ipreo/Edelman survey, discussion by IROs about adjustments their companies have made and the legal perspective from SEC attorneys who have fought the issue both from the SEC perspective, as well as helped companies respond to SEC comments.

Learning Objectives:

- › Gain insight into what impact these changes have had on companies’ performance
- › Learn about specific feedback companies have received from using these reporting measures
- › Find how to successfully incorporate this SEC guidance into your disclosure program

Speakers:

- Anne Guimard, PhD, President FINEO Investor Relations (Moderator)
- Christian Fife, Vice-President, Investor Relations and Treasurer, WABCO Holdings Inc.
- Christopher Jones, Director, Equity Research, Buckingham Research Group

COMMUNICATING CAPITAL ALLOCATION: IT’S ALL ABOUT THE CASH



3:15–4:15 pm, Room: Palazzo F-H

Track: Marketing & Communications

IRC Domains: Domain 3: Corporate Messaging Development, Domain 7: Strategic Counsel and Collaboration, Domain 8: Capital Markets & Capital Structure

U.S. companies have already amassed record cash and now Trump’s repatriation promise and lower corporate taxes will let loose a new ‘cash tsunami’. Rising interest rates, shareholder activism and exhortations from BlackRock and others have also ramped up the stakes around capital management. Yet research shows that most companies omit capital allocation from their investor deck and earnings call and investors are dissatisfied. In this session, we will examine how investors view the strategies behind buybacks, dividends, capex and debt, and how IR can best communicate capital discipline. We will also look at how IROs can contribute to capital allocation decisions by conveying investment community feedback.

Learning Objectives:

- › Find out how investors judge capital allocation
- › See examples of best and worst capital allocation communications
- › Explore how management links company strategy to capital management
- › Learn about the macro forces and business trends that are shaping approaches to capital discipline
- › Learn how to proactively announce a buyback as an opportunity, not a lack of one

Speakers:

- Katie Royce, Senior Director Investor Relations, Cognizant (Moderator)
- Dan Boston, Partner, Chautauqua Capital Management
- Dave Pahl, Vice President and Head of Investor Relations, Texas Instruments
- Brian Ruttenbur, Equity Research, Drexel Hamilton

CONTINUED >

MONDAY, JUNE 5

THE EMPLOYEE EQUATION: IMPROVING SHAREHOLDER VALUE THROUGH EMPLOYEE COMMUNICATIONS



3:15–4:15 pm, Room: Del Lago 1-2

Track: Marketing & Communications

IRC Domains: Domain 1: IR Strategy Formulation, Domain 3: Corporate Messaging Development

Engaged employees are a critical component to drive shareholder value, yet this is sometimes overlooked by IROs. This session will explore ways for IROs to connect their work more directly with employee communications during times of change (M&A, activism, leadership succession) and the normal course of business (earnings reporting). Learn best practices for leveraging your IR role and know-how to have an impact with internal stakeholders.

Learning Objectives:

- › Learn how to bridge the gap between IR and Employee Communications to collaborate in ways that create a more engaged and educated workforce
- › Get actionable ideas for building processes to align internal communications to maximize effectiveness and eliminate confusion or inappropriate disclosures
- › Hear real-world examples of IROs that act as internal partner and consultative leader with other key internal functional area leads to create clear, consistent communications

Speakers:

- Debbie Belevan, CPA, IRC, Vice President, Senior Director of Investor Relations, First Republic Bank (Moderator)
- Mike Conway, Director, Investor Relations/Corporate Communications, Sherwin Williams
- Mark Donohue, IRC, Vice President Investor Relations and Corporate Communications, Impax Laboratories
- Ashley Engler, Employee Engagement Lead, Edelman

NIRI WORLD SHOWCASE EVENING RECEPTION

Sponsored by

Q4

5:15-6:00 pm; Location: Coquina Ballroom

Heavy hors d'oeuvres and drinks will be available during the reception and program.

LIFE IS NOT A STRESS REHEARSAL: USING HUMOR AND WISDOM FOR SUCCESS

6:00-7:00 pm; Room: Coquina Ballroom

We are all familiar with stress. It's everywhere we look – meeting deadlines, working long hours, unclear expectations of your job, family or health issues – anything that puts high demand on us can cause stress. But we can learn how to manage stress by using humor, resiliency, patience and connection. Hear Loretta LaRoche, an award winning, acclaimed speaker, author and international stress expert and humor consultant who has evoked wit and irreverent humor on her audience for over 30 years. Loretta has worked with executives from Honeywell, Bank of America, MetLife, Fidelity Investments, Coldwell Banker and more. Using humor to reframe a stressful situation, Loretta captures a new perspective on the difficult parts of life. Her teaching style, credibility and contagious humor are integral parts to her compelling presence.

Speaker:

- Loretta LaRoche, Speaker, Author, Humorist and Stress Management Specialist with award-winning PBS shows

TUESDAY, JUNE 6

FITNESS ACTIVITY - FUN RUN/WALK

6:00-7:00 am, Location: Meet at Valencia Terrace

Sponsored by
RAYMOND JAMES

BREAKFAST:

7:15-8:15 am; Rooms: Coquina Ballroom, Mediterranean Foyer and Porte Cochere

A buffet breakfast will be provided for attendees in these locations.

ASK THE EXPERTS BREAKFAST WITH NIRI FELLOWS & SENIOR ROUNDTABLE

7:15-8:15 am, Room: Coquina Ballroom

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Take the opportunity to meet with NIRI Fellows and Senior Roundtable members in small, informal groups, with time for Q&A on a wide range of issues. Discuss your most pressing IR challenges and career development questions. This will be a great networking opportunity also! Check out the list of hosts and topics to target a table - seating will be on a first come first serve basis.

Ronald Botoff, Granite Construction, Inc. TABLE 1
• Working with & targeting the sell side
• Direct outreach to the buy side

Jennifer DiBerardino, Cotiviti Holdings, Inc. TABLE 2
• IR strategy development
• Presenting to the board

Suzanne DuLong, Keurig Green Mountain, Inc. TABLE 3
• Crisis communications
• M&A communications

David Erickson, Edwards Lifesciences Corporation TABLE 4
• Earnings guidance
• Shareholder engagement around governance

Deborah Kelly, Genesis, Inc. TABLE 5
• Brand management (IR & PR intersection)
• Presenting to the board

Karla Kimrey, IRC, Lincoln Churchill Advisors TABLE 6
• Earnings guidance
• Direct outreach to the buy side

Christina Kmetko, IRC, Evergreen Consulting & Associates, L.L.C. TABLE 7
• Financial reporting
• Revamping your IR website

Coleman Lannum, Mallinckrodt Pharmaceuticals TABLE 8
• Financial reporting, including non-GAAP
• Market dynamics

Sam Levenson, Arbor Advisory Group TABLE 9
• M&A communications
• Brand management

Kathleen Marvin, IRC, CSG Systems International. TABLE 10
• Direct outreach to the buy side

Carol Murray-Negron, Equanimity, Inc. TABLE 11
• Career development

Nils Paellmann, T-Mobile US TABLE 12
• M&A communications
• Sustainability and SRI

Deborah Pawlowski, IRC, Kei Advisors LLC TABLE 13
• Corporate strategy: long term vs. short term management
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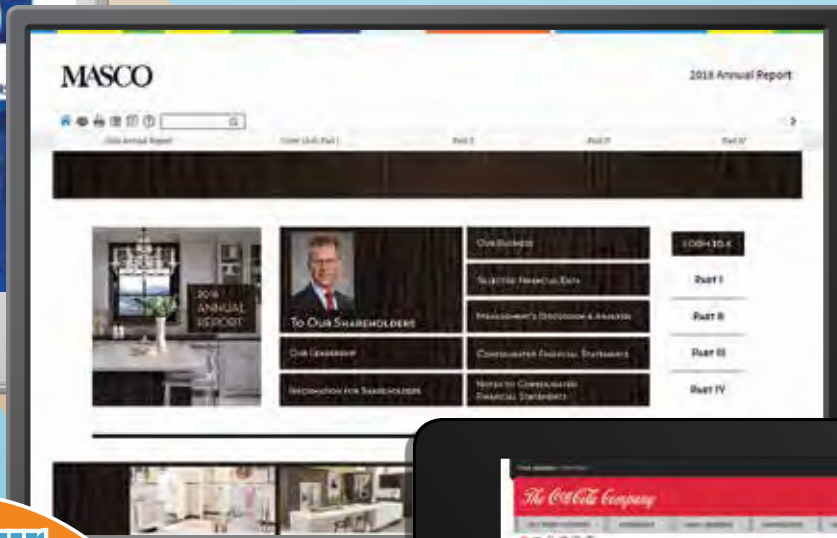
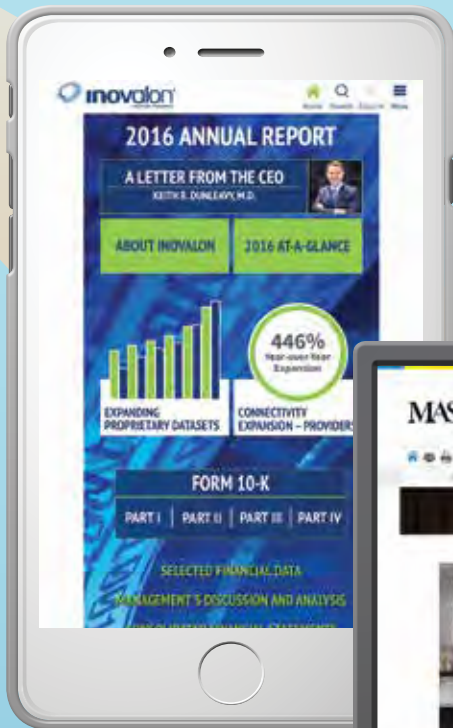
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TUESDAY, JUNE 6

INFLUENCE YOUR WORLD: THE PROVEN PATH TO GAIN GRAVITAS IN A DEMANDING WORLD

8:15–9:35 am, Room: Coquina Ballroom

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IRC Domains: Domain 6: Business Insight, Domain 7: Strategic Counsel and Collaboration

As an IR professional, you have the opportunity to influence the strategic direction of your company. You face new challenges every day that may impact your organization's growth along with the mindset of your leadership team and board. To be viewed as a respected advisor when you deliver potentially unpopular recommendations, you must influence with integrity and gravitas.

Speakers:

- Connie Dieken, Corporate coach, Speaker and Author of "The Real Deal", The Dieken Group

PROACTIVE CORPORATE GOVERNANCE: A VIEW FROM ALL PERSPECTIVES

9:45–10:45 am, Room: Palazzo A-C



Track: Corporate Governance & Regulatory

IRC Domains: Domain 2: IR Planning, Implementation and Measurement, Domain 4: Marketing and Outreach, Domain 10: Corporate Governance

Directors recognize that balancing the pressure for short-term results with a focus on long-term value creation requires that the board have productive relationships with the company's shareholders. Many of today's board members are comfortable with direct investor communication around corporate governance and the company's overall strategic outlook.

This new standard involves collaboration among directors, the investor relations officer and investors. Sharing their unique experiences, this panel will discuss how directors and IROs are adapting their shareholder engagement strategy to meet investor expectations, and an investor's view of board engagement - when, why and how.

Learning Objectives:

- › Understand how companies are evolving their shareholder engagement strategy to meet the needs of investors, including director participation
- › Learn an investor's perspective regarding IR and board engagement
- › Gain insight into how directors are thinking about long-term planning for board structure (tenure, skills, diversity) and why this is important to shareholders

Speakers:

- Theresa Molloy, Vice President of Corporate Governance, Prudential Financial (Moderator)
- Jeff Barbieri, Vice President Corporate Governance/ESG Research, Wellington Management
- Valerie Haertel, IRC, Chair, NIRI Board of Directors, Global Head of Investor Relations, BNY Mellon
- Cathy Kinney, Director, MSCI and MetLife, QTS Realty

ESTABLISHING YOUR IRO LEADERSHIP BRAND

9:45–10:45 am, Room: Palazzo D



Track: Professional/Career Development

IRC Domains: Domain 4: Marketing and Outreach, Domain 7: Strategic Counsel & Collaboration

The stronger your personal brand the more likely that new opportunities will find their way to you. The question is how do you go about building your brand? This workshop session will focus on the different steps you can do to best position yourself as a highly respected IRO both within your own company and externally.

Learning Objectives:

- › Learn why it is important to develop a personal brand
- › Determine what actions you can take within your company to build your brand
- › Determine what actions you can take to build your brand external to the company

Speakers:

- Cheryl Valenzuela, Director, Investor Relations, Twitter (Moderator)
- Cari Coats, Co-Founder and Managing Partner, Accendo Leadership Advisory Group
- Karen Dee, Co-Founder and Managing Partner, Accendo Leadership Advisory Group

CONTINUED >



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WHO WE ARE



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IR COUNSEL



TRANSACTION COMMUNICATIONS



INVESTOR/ANALYST TARGETING



ROAD SHOWS & ANNUAL REPORTS



IPOs & OFFERINGS

2016 QUICK FACTS



TOP-15 IR FIRM
NATIONALLY



18 YEARS
OF GROWTH



MANAGED \$2 BILLION
IN TRANSACTION DEALS



144% SHARE PRICE
APPRECIATION FOR
IR CLIENTS



98% INCREASE
IN CLIENT TRADING
VOLUME



1,277 MEETINGS
WITH FINANCIAL
COMMUNITY

KEY CLIENTS



WOLVERINE | W
worldwide



FlexShopper



COMMS FIRM OF THE YEAR FINALIST
M&A ADVISOR COMMUNICATIONS

BEST INTEGRATION OF IR + PR
BULLDOG REPORTER

M&A ALL STAR CONSULTANT 2016
ASSOCIATION FOR CORPORATE GROWTH

FINANCIAL AGENCY OF THE YEAR
BULLDOG REPORTER

TUESDAY, JUNE 6

BIG DATA: HOW INVESTORS ARE USING IT TO UP THE INVESTING GAME



9:45-10:45 am, Room: Palazzo E

Track: Innovations in IR, Economics & Markets

IRC Domains: Domain 4: Marketing and Outreach, Domain 8: Capital Markets & Capital Structure

You've likely heard the term "Big Data" by now - sets of data so large or complex that they cannot be processed by traditional data analysis applications. What you may not know is that Big Data is a growing part of some investors' strategic research process. During this panel, IROs will learn about how investors are incorporating Big Data into fund management and the new ways analysts are assessing info about their company from third party sources.

Learning Objectives:

- › Learn how big data is being used by investors of different styles (i.e. quantitative, fundamental)
- › Understand the range of metrics investors, and how to engage to discover which ones are being used for your company
- › Hear strategies for influencing the metrics used by investors

Speakers:

- Christiane Pelz, Vice President, IR, Five Below, Inc. (Moderator)
- Simeon Gutman, Executive Director, Morgan Stanley
- Todd Schmucker, Director, Data Sourcing & Strategy, Balyasny Asset Management LP

BE THE BOARD'S VALUED PARTNER



9:45-10:45 am, Room: Palazzo F-H

Track: Marketing & Communications

IRC Domains: Domain 6: Business Insight, Domain , Domain 7: Strategic Counsel & Collaboration, Domain 10: Corporate Governance

The Board of Directors has a fiduciary responsibility to do what is in the best interest of the Company and its shareholders. Historically, directors worked with the executive team to fully understand shareholder perception as they evaluated corporate strategy. However, directors are increasingly working directly with the Company's IRO to gain further insights on what the Street is saying about management and company performance. This session will discuss how to become a valued partner to the Board, how involved the IRO should be to ensure mutual success, and best practices in distilling and sharing information with them.

Learning Objectives:

- › Learn about the varying types of relationships IROs have with their Boards
- › Help navigate the appropriate communications with the Board, as it relates to frequency and content
- › Better understand what the Board is looking for in order to become a strategic resource
- › Hear best practices on IRO-Board partnerships

Speakers:

- Ruth Cotter, Senior Vice President, HR and Corporate Communications and IR, Advanced Micro Devices (Moderator)
- J. Kevin Buchi, Board Director, Impax Labs
- Michael Pocalyko, CEO, Monticello Capital

SENIOR ROUNDTABLE SESSION-SCANNING THE HORIZON: FUTURE GLOBAL TRENDS IMPACTING TODAY'S LEADERS

9:45-10:45 am **By Invitation Only from NIRI*

Track: Senior Roundtable

What are the emerging trends that will impact the way we do business over the next 5+ years? This session will highlight results from a recent Milken Institute/Brunswick Insight global horizon scan of futurists and business leaders. We will have an interactive discussion about the study's key takeaway themes including automation's impact on economic equality, the rise of nationalism and keeping up with social change.

Speakers:

- Carole Curtin, Vice President of Investor Relations, Jorgensen (Moderator)
- Robert Moran, Partner, Brunswick Insight

CONTINUED >

TUESDAY, JUNE 6

BREAK IN THE IR SHOWCASE

10:45-11:15 am, Room: IR Showcase, Mediterranean Ballroom

THE ACTIVIST FRONT: WHAT'S NEW



11:15 am-12:15 pm, Room: Palazzo A-C

Track: Corporate Governance & Regulatory

IRC Domains: Domain 2: IR Planning, Implementation and Measurement, Domain 8: Capital Markets & Capital Structure, Domain 10: Corporate Governance

Catch up on the latest trends and developments in activism and get the inside scoop from the activist's perspective. A well-known activist, a leading advisor to activists, and a journalist who exclusively covers activism will share their insights, discuss activist tactics, and provide their perspectives on recent situations.

Learning Objectives:

- › How activism has changed and what was new and different in the 2017 season
- › Learn how activists identify targets to anticipate potential impact on valuation and improve IR messaging
- › Hear practical tips to help keep activists at bay, and lessons learned from real-world scenarios

Speakers:

- Andrew Siegel, Partner, Joele Frank (Moderator)
- Joshua Black, Editor-in-Chief, Activist Insight Ltd.
- Kenneth Traub, Managing Partner, Raging Capital
- Steve Wolosky, Partner & Co-Head, Activist & Equity Investment Group, Olshan

SMALL CAP IR SUMMIT: NEW IDEAS FOR CREATING INTEREST & VALUE



11:15 am-12:15 pm, Room: Palazzo E

Track: Innovation in IR

IRC Domains: Domain 2: IR Planning, Implementation and Measurement, Domain 3: Corporate Messaging Development

Small-cap IROs know that the adage, "if you build it they will come," is far from the truth. As IR practitioners for small-cap companies, you need to work harder, smarter and more creatively to get noticed by investors and analysts. The inaugural "Small-Cap Summit" brings together four industry experts to provide insight on achieving small-cap IR success.

We've brought together experts from every side of small-cap IR, including a buy-side small-cap investor, an IRO from a small-cap company, a IR advisor with 20 years of small-cap experience, and an executive from OTC Markets Group. The Small-Cap IR Summit is the place to learn and develop cutting-edge small-cap IR strategies.

Learning Objectives:

- › Explore strategies to generate visibility and set your company apart from the thousands of other small caps
- › Understand how to target the right investors who will actually take a position and develop relationships with sell-side analysts to broaden your reach
- › Evaluate new technologies to communicate more effectively
- › Choose the pay-for conferences, research and services to get the most bang for your buck
- › Maximize the efficiency of your investor meetings

Speaker(s):

- Jason L. Paltrowitz, Executive Vice President, Corporate Services, OTC Markets Group Inc. (Moderator)
- David Calusdian, President, Sharon Merrill Associates
- Leo Hinkley, Managing Director, Investor Relations, BBX Capital
- Randy Renfrow, Partner, DePrince, Race & Zollo Investment Advisors

TUESDAY, JUNE 6

IR MEASUREMENT & GOAL SETTING: FRESH APPROACHES & DATA-DRIVEN TOOLS



11:15–12:15 pm, Room: Palazzo F-H

Track: Marketing Outreach & Stakeholder Communications

IRC Domains: Domain 1: IR Strategy Formulation, Domain 2: IR Planning, Implementation and Measurement, Domain 7: Strategic Counsel & Collaboration

Even best-in-class public companies find it difficult to accurately measure their IR programs. Without proper measurement, it is nearly impossible to set the meaningful qualitative and quantitative strategic goals that: 1) build investors' confidence in the organization's ability to create measurable value, and 2) help you both guide and own the IR discussion with your management team and board. While investor perceptions are a critical part of the tool kit, they are only one of many tools you should be considering as you look to build a truly "best practice" IR program.

Learning Objectives:

- › Learn how senior IROs and industry veterans are building holistic IR measurement tools
- › Take away ideas on how to assess and maximize the impact of your IR program
- › Understand the perspectives of management, the Board and Wall Street

Speakers:

- Steve Calk, Senior Managing Director, Alpha IR Group (Moderator)
- Chris Hodges, CEO and Founder, Alpha IR Group
- Julie Kegley, Director Investor Relations, Tyson Foods, Inc.
- Neil Russell, Vice President, Investor Relations, Sysco Corporation

MARKET VOLATILITY & RISK: WHY SHOULD IROS PAY ATTENTION TO OIL PRICES?



11:15 am–12:15 pm, Palazzo D

Track: Economics & Markets

IRC Domains: Domain 4: Marketing and Outreach, Domain 6: Business Insight, Domain, Domain 8: Capital Markets & Capital Structure

The past decade has been a roller coaster for equity markets, one that market participants have probably not enjoyed riding at times, given the market crash associated with the financial crisis in 2008 and significant periods of volatility therein. Recently, in analyzing stock volatility, we note that U.S. equity market movements have been highly correlated with oil prices, at levels not seen for the past 25 years given that oil prices have fallen from over \$100 per barrel in mid-2014 to around \$50 per barrel today. As such, oil market trends and prices are one of the main commodities all corporations and IROs should be watching. Markets are expected to be volatile, with oil prices only one potential source of volatility. Learn what key sector experts think about the oil and gas market outlook, managing risk and the potential implications for your company and its stock price.

Learning Objectives:

- › Gain insight into the positive correlation between stocks and oil prices with market outlook and implications for global markets and economies
- › Learn how corporations use hedging to reduce the risk associated with material movements in oil prices
- › Take away critical knowledge of how you can mitigate risk and stock volatility for your company by closely monitoring the relationship between stocks and oil prices

Speakers:

- Terri Anne Powers, Director, North American Investor Relations, Veolia Environnement (Moderator)
- Peter Keavey, Managing Director and Global Head of Crude & Refined Energy Products, CME Group
- Pavel Molchanov, Senior Vice President and Energy Research Analyst, Raymond James
- Howard Thill, Executive Vice President and CFO, Sanchez Oil & Gas Corporation

CONTINUED >

TUESDAY, JUNE 6

SENIOR ROUNDTABLE SESSION-NEVER A DULL MOMENT: LESSONS LEARNED IN DEALING WITH HOSTILE & ACTIVIST INVESTORS

11:15 am-12:15 pm, **By Invitation Only from NIRI*

Track: Senior Roundtable

This session will feature a candid discussion with a highly-experienced executive and board director who has lived through many interesting and challenging situations at multiple public companies. He will share some of the lessons and insights he has learned along the way.

Speakers:

- Derek Cole, President, Investor Relations Advisory Solutions (Moderator)
- J. Kevin Buchi, Board Director, Impax Laboratories

LUNCH IN THE IR SHOWCASE

12:30-1:30 pm, Room: IR Showcase, Mediterranean Ballroom

Box lunches will be provided for the convenience of Lunch & Learn attendees in the Palazzo Foyer. A buffet will be provided for general attendees in the IR Showcase with seating in the showcase and porte cochere.

MAXIMIZING YOUR EARNINGS PROCESS: INCREASING IMPACT WHILE DECREASING EFFORT

12:30-1:30 pm, Room: Palazzo A-C

Hosted by  **BusinessWire**
A Berkshire Hathaway Company

In this session, Business Wire and Workiva will share best practice strategies and tactics related to streamlining your financial reporting process. We will take a deep look at today's earnings and financial reporting landscape and outline ways IROs can reduce time commitment and risk while adhering to earnings release best practices.

This session will be both strategic and tactical, outlining the major issues and providing tangible solutions. Attendees will learn what the biggest issues are within the earnings process, and how to resolve them. Seasoned and new IROs alike will benefit from attending.

Speakers:

- Michael Becker, Executive Vice President, International Business Strategy, Business Wire (Moderator)
- Francine McKenna, Transparency Reporter, Dow Jones Market Watch
- Adam Rogers, Director of Investor Relations, Workiva

THE NEXT LEVEL: CEO AND BOARD DIRECTOR PERSPECTIVES ON THE EVOLVING GLOBAL, BUSINESS AND IR LANDSCAPE

12:30-1:30 pm, Room: Palazzo D

Hosted by  **CORBIN**
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This engaging and interactive discussion with a best-in-class, global business CEO and seasoned Board Director with significant Wall Street experience will focus on shareholder value creation through effective strategy development, execution and investor communication. Conversation topics will include corporate governance and stakeholder engagement in an ever-changing landscape, sustainable competitive advantages and the importance of innovation, digital transformation, operational excellence and culture in driving growth and TSR performance, as well as the role investor relations plays at the board and C-suite levels. This session is designed for all IROs who are interested in engaging at a strategic level.

Learning Objectives:

- › Learn how a CEO developed his company's long-term strategy and transformed company culture to achieve top-quartile Total Shareholder Return
- › Hear management and board director perspectives on the importance and role of IR as well as best practices
- › Find out what is top of mind for management teams and boards and what you, as an IRO, can do to elevate your position within your organization

Speakers:

- Rebecca Corbin, Founder and CEO, Corbin Advisors (Moderator)
- Jim Loree, President and CEO, Stanley Black & Decker
- Margaret Whelan, CEO, Whelan Advisory and Board Director, TopBuild

TUESDAY, JUNE 6

ROAD TO THE C-SUITE FROM THE IR SEAT

12:30–1:30 pm, Room: Palazzo E

Hosted by  IPREO

Former IROs who are now in the C-suite will discuss their career progression/advancement and provide recommendations on how to achieve similar success. In addition, panelists will offer insights on how IR can make a more meaningful impact on the C-Suite and board of directors to earn a “seat at the table”.

Learning Objectives:

- › Gain advice and Insight on factors/skills that led to panelists progression to the C-Suite
- › Hear recommendations on what should and shouldn't be communicated to the C-Suite/board of directors
- › Learn lessons from the future: What did the panelists wish they knew THEN that they know NOW
- › Understand strategies for earning a “seat at the table”

Speakers:

- Kevin Roy, Managing Director, Global Markets Intelligence Group, Ipreo (Moderator)
- Izzy Dawood, CFO, Santander Consumer USA, Inc.
- Howard Thill, Executive Vice President & CFO, Sanchez Oil & Gas Corporation

STRATEGIC INVESTOR DAYS THAT DRIVE VALUATION

12:30–1:30 pm, Room: Palazzo F-H

Hosted by



The global buy-side believes that investor days are integral to superb IR programs. However, they are often executed as tactical activities instead of strategic forums essential to a company's IR plan and valuation. This session will feature research from the global investment community, tips from an investor day planning expert and an actionable case history from an IR executive. Takeaways include insight for IR professionals to reach a higher level strategic perspective with their investor day. Getting beyond the mechanics of planning and hosting, attendees will learn how to move the needle towards higher valuations with their investor day.

Learning Objectives:

- › Identify the not so obvious issues that the Street may be concerned with and how to address those issues during your investor day
- › Prepare attendees with points that IROs need to implement in order to change their event from tactical to strategic
- › Listen and learn from an IRO who took a turbulent situation with investors and transformed the Street's perspective through the company's investor day

Speakers:

- Brian Rivel, President, Rivel Research Group, Inc. (Moderator)
- David Fine, President, Fine Communications
- Kelly Hernandez, Senior Vice President of Investor Relations, Leidos
- Sam Levenson, Chief Executive Officer, Arbor Advisory Group

SENIOR ROUNDTABLE LUNCHEON - KEEPING UP WITH STRATEGIC TECHNOLOGY DEVELOPMENTS: BLOCKCHAIN 101

12:30 pm–1:30 pm **By Invitation Only from NIRI, Pre-registration Required*

Track: Senior Roundtable

You've heard the term and hype, but you're still not sure what's the big deal with blockchain? This session will provide an overview of blockchain - what it is, why it matters and how it might impact the investment community and companies in the future.

Speaker(s):

- Greg Secord, Vice President, Investor Relations, Open Text Corporation (Moderator)
- Shyam Nagarajan, Director for Worldwide Blockchain Client Success, IBM

CONTINUED >

TUESDAY, JUNE 6

THE PROXY: WHY IROS NEED TO TAKE A GREATER ROLE



1:45–2:45 pm, Room: Palazzo A-C

Track: Corporate Governance & Regulatory

IRC Domains: Domain 3: Corporate Messaging Development, Domain 7: Strategic Counsel & Collaboration, Domain 9: Corporate Regulatory Compliance, Domain 10: Corporate Governance

Historically a legal-heavy document read by a narrow audience, the proxy statement is increasingly a communications tool used to convey much more than baseline compensation and governance information. But often, the discussion of performance and strategy in the proxy is not aligned with the company's other communications. This panel makes the case that IR should play a significant role in proxy drafting because: IR has insights into what resonates with investors, including the institutional proxy voting teams; IR can anticipate what drives proxy advisory firm recommendations; and IR knows how to communicate a compelling message.

Learning Objectives:

- › Hear proxy reporting trends to support your governance program success
- › Gain insight into proxy statement best practices to generate shareholder support for governance matters
- › Learn why IR should collaborate internally in developing and reviewing this key regulatory filing

Speakers:

- Pat Tucker, Executive Vice President, Abernathy MacGregor (Moderator)
- Matt DiGuseppe, Director, Stewardship & Corporate Governance at TIAA
- Valerie Finberg, Vice President Investor Relations, Level 3 Communications
- Peter Kimball, Head of Advisory and Client Services, ISS Corporate Solutions

DEBT IR: KNOW YOUR BONDHOLDERS



1:45–2:45 pm, Room: Palazzo D

Track: Economics & Markets

IRC Domains: Domain 4: Marketing and Outreach, Domain 8: Capital Markets & Capital Structure

Your debt investors matter too. Understand the role they play and how their concerns differ from your shareholders. When you put on the hat of the debt IRO, you have a new audience. You have to understand the role of rating agencies, the nuances of the banking relationships, and what bondholders worry about. Working well with the high-yield bankers and analysts also matters. They are communicating your story, so make sure they understand it!

Learning Objectives:

- › Learn what you need to know to effectively engage with rating agencies
- › Identify the concerns of debt investors and why they matter
- › Understand how IROs can support activities around debt issuances to help ensure access to capital markets
- › Learn the ratios and leverage metrics that matter to debt investors
- › Gain insight into why it matters to the IRO if there is a new bond offering

Speakers:

- Karen Blomquist, Manager Investor Relations, C&S Wholesale Grocers (Moderator)
- Lisa Clemens, Senior Director, Investor Relations, Cargill
- Melissa Plaisance, Group Vice President, Treasury & Investor Relations, Albertsons Companies
- Robert Schulz, Partner, S&P Global

TUESDAY, JUNE 6

DIGITAL IR COMMUNICATIONS: INNOVATION AND BEST PRACTICES



1:45–2:45 pm, Room: Palazzo E

Track: Innovation in IR

IRC Domains: Domain 3: Corporate Messaging Development

The IR website remains the most efficient and broad-reaching way to communicate with investors. What are the hottest new features and content on IR websites? What do investors, analysts and other stakeholders want? Which IR websites are the best in the world and why? Based on research consultancy Bowen Craggs' world-recognized Index of Online Excellence, this session will help you benchmark your IR website and yield concrete ideas for how to improve it. With digital IR experts as your guides, you will be taken on a tour of cutting-edge online content, design and shareholder tools, on both desktop and mobile devices.

Learning Objectives:

- › Gauge how your IR website measures up against your peers
- › Take away ideas to improve or rebuild your site
- › Get inspiration and practical tips for creating multimedia and interactive content such as CEO videos and charting tools
- › Assess the performance and ROI of your IR website

Speaker(s):

- Denise Garcia, Senior Vice President, ICR, Inc. (Moderator)
- Dan Drury, Partner, Bowen Craggs & Co.
- Jud Henry, Vice President and Head of Investor Relations, Sprint

ARE WE MANAGING THE STREET OR IS THE STREET MANAGING US?



1:45–2:45 pm, Room: Palazzo F-H

Track: Marketing & Communications

IRC Domains: Domain 3: Corporate Messaging Development, Domain 4: Marketing and Outreach, Domain 5: Corporate Financial reporting and Analysis, Domain 9: Corporate Regulatory Compliance

The modern landscape of earnings guidance continues to evolve and is always full of pitfalls. And when analyst expectations and company performance don't line up, where do IROs draw the line between keeping investors and sell-side analysts informed and providing too much disclosure before earnings are released? How do you stay within the parameters of Reg FD? What policies and guidelines do you have in place for Management and IR when speaking with the buy- and sell-side? How can IROs be proactive to help inform better Street estimates?

Learning Objectives:

- › Develop clear and effective IR policy and realistic guidelines to comply with Reg FD while clarifying expectations
- › Learn effective ways to communicate expectations when the Street has it wrong
- › Learn effective guidance policies to appropriately manage expectations

Speakers:

- Matthew Stroud, Senior Director, Investor Relations, Arbor Advisory Group (Moderator)
- Adam Berry, IRC, Investor Relations, Jabil
- Jeff Hansen, Vice President, Investor Relations, Marriott Vacations Worldwide Corporation
- Stuart Stein, Partner, Hogan Lovells

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INTRODUCING MEETYL FOR CORPORATE GOVERNANCE PROFESSIONALS

Meetyl is a unique, web-based platform that opens up a wealth of opportunities for companies and institutional investors— a place to connect efficiently, securely, and confidentially.

Meetyl makes finding and communicating with investors more efficient and more effective, putting you in front of the right investors.

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Intuitive workflow simplifies the process of scheduling investor calls, in-person meetings, and non-deal roadshows.

Rich database of opportunities maximizes your time spent on the road.

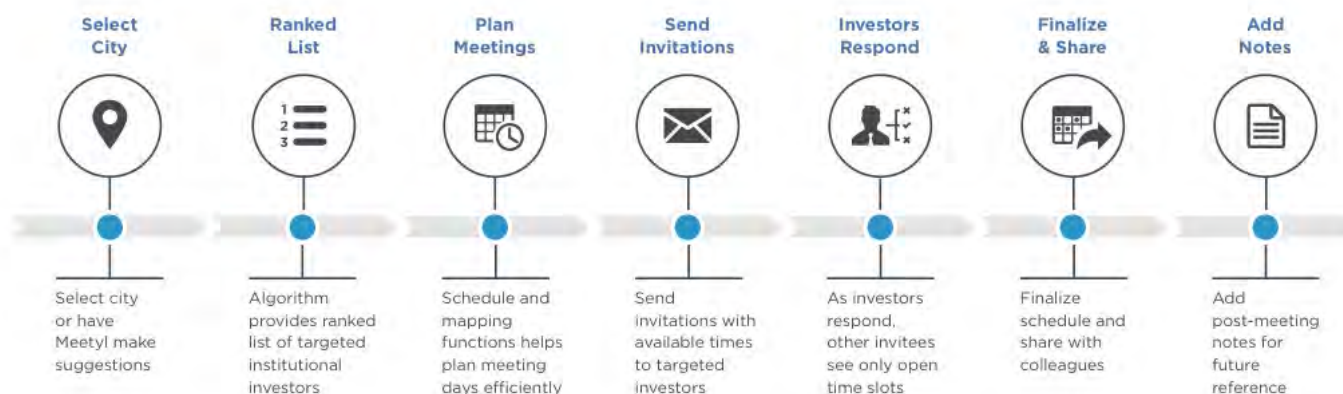
Cloud-based framework integrates and archives all activity and meeting notes in a single resource.

Meetyl enhances your investor relations program by focusing on the investor characteristics that fit your company. We give you the access, exposure and transparency to target those opportunities most likely to be rewarded.

Drop by booth 611 and see how it works.

The value of Meetyl's platform is based on our unique database that's continuously updated by a live user community. Investors specify their sectors, market capitalization, geography and other investment criteria. Unique to Meetyl, investors also specify specific companies on their watch list. As you plan outreach efforts, Meetyl helps you find suitable investors who are most likely to be interested in your company.

Think of Meetyl as an extension of your investor relations team— increasing company exposure, expanding opportunities, streamlining the process and making time on the road more productive.



TUESDAY, JUNE 6

IRMATCH.COM: ADVANCING YOUR CAREER

1:45–2:45 pm, Room: Del Lago 1-2

Track: Professional/Career Development

How do you find the perfect match for your next IR career opportunity? If you want to switch industries, market caps or even go from consulting to corporate or vice versa, it can be a challenging quest. Hear from a panel of IROs who have made big career moves explain their approach to finding the perfect match and offer ideas on how you can put yourself in the best position to do the same.

Learning Objectives:

- › Understand how important it is to have a plan for your career and understand what it will take to get to your ultimate goal
- › Discover the best way to position yourself when looking to change industry or market cap
- › Understand the pluses and minuses of being an IR practitioner or an IR consultant
- › Once you know what you want, how to go get it

Speakers:

- Carol Murray-Negron, President, Equanimity, Inc. (Moderator)
- Jason Fredette, IRC, Senior Director, Investor Relations and Corporate Communications, Selecta Bio
- Angie McCabe, Vice President, Investor Relations, WellCare Health Plans, Inc.
- Terri Anne Powers, Director, North American Investor Relations, Veolia Environnement
- Tabitha Zane, Vice President Investor Relations, TopBuild

ICE CREAM SOCIAL IN THE IR SHOWCASE

2:45–3:30 pm, Room: IR Showcase, Mediterranean Ballroom

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THE EVOLUTION OF REGULATORY AND SUSTAINABILITY DISCLOSURES: WHAT ARE THE LATEST TRENDS?

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3:30–4:15 pm, Room: Coquina Ballroom

IRC Domains: Domain 3: Corporate Messaging Development, Domain 5: Corporate Financial reporting and Analysis, Domain 7: Strategic Counsel & Collaboration, Domain 9: Corporate Regulatory Compliance, Domain 10: Corporate Governance

Increasingly mainstream investors believe that sustainability factors affect the financial condition or operating performance of companies, and thus affect investors' decisions on whether to buy, sell, or hold a security. While many companies disclose sustainability information in both mandatory filings and voluntary channels, it's often not "investment-grade." Only 29% of investors express confidence in the quality of the ESG information they receive. At this session, former SEC chair Elise Walter will share her insights on how companies can provide ESG disclosure that better suits investor needs.

Learning Objectives:

- › What factors have contributed to increased investor demand for sustainability disclosure
- › If more mainstream investors are incorporating ESG into their decision-making processes, why aren't companies receiving more questions about ESG on earnings calls
- › How are companies currently disclosing sustainability information, and in what ways does existing disclosure fall short of investor needs
- › What steps can companies take to provide more decision-useful information to investors

Speakers:

- Mickey Foster, Vice President, Investor Relations, FedEx (co-Moderator)
- Margaret (Peggy) Foran, Chief Governance Officer, Senior Vice President and Corporate Secretary, Prudential Financial, Inc. (co-Moderator)
- Elisse Walter, former Chair and Commissioner, SEC; Board Director, Sustainability Accounting Standards Board

CONTINUED >

TUESDAY, JUNE 6

MANAGING FOR THE LONG TERM IN A SHORT TERM WORLD



4:30–5:15 pm, Room: Coquina Ballroom

IRC Domains: Domain 5: Corporate Financial reporting and Analysis 7: Strategic Counsel and Collaboration, Domain 9: Corporate Regulatory Compliance, Domain 10: Corporate Governance

Companies must plan for the long-term, but many investors are focused on short-term results. How can IROs balance these competing mandates? Are the demands of short-term oriented investors harmful to the companies in which they invest, and the U.S. economy generally? Or do hedge funds and other investors with shorter time horizons add value by asking the hard questions, holding companies accountable, and using activism to force change when it is warranted?

Learning Objectives:

- › Hear differing perspectives from experts on value creation and what will drive growth
- › Understand how to strike a messaging balance to effectively communicate to short and long-term audiences
- › Consider processes for integrating investment community feedback into messaging to improve relevance and impact

Speakers:

- Michael Flaherty, Chief Correspondent, Reuters (Moderator)
 - Karessa Cain, Partner, Wachtell, Lipton, Rosen & Katz
 - Chris Stent, Founder, Mission Street Capital Advisors, LLC
 - Sarah Williamson, CAIA, CFA, CEO, FCLT Global
-

CLOSING RECEPTION IN THE IR SHOWCASE

5:15–6:15 pm, Room: IR Showcase, Mediterranean Ballroom

PRIZE DRAWINGS

Drop your business card at the NIRI booth during the closing reception on Tuesday for a chance to win some fabulous prizes.

The prize drawings will be done at the end of the closing reception and winners must be present to win.

WEDNESDAY, JUNE 7

FITNESS ACTIVITY - YOGA WITH DAN NEVINS

6:00-7:00 am; Location: Citrus Garden

Note: Mats will be provided on a space available basis

Sponsored by

RAYMOND JAMES

CONTINENTAL BREAKFAST

7:30-8:15 am; Rooms: Mediterranean Salon 6, Mediterranean Foyer and Porte Cochere

A continental breakfast will be provided for attendees in these locations.

IRC OVERVIEW SESSION AND BREAKFAST

Mediterranean Ballroom Salon 6 General Attendees - Mediterranean Foyer and Porte Cochere

Do you plan on sitting for the Investor Relations Charter (IRC™) examination this year? Do you have questions on how to prepare and what to expect? Are you already an IRC credential holder and looking for guidance on how to maintain your credential? Participate in this timely and informational IRC Overview session to learn more about the exam, the renewal program, and have your questions answered.

Speakers:

- Matthew Bruschi, CAE, Chief Programs Officer, National Investor Relations Institute
- Tabitha Zane, Vice President, Investor Relations, TopBuild

GLOBAL ECONOMIC OUTLOOK: ASSESSING THE IMPACT OF RECENT GEOPOLITICAL CHANGES

Sponsored by

Computershare | Georgeson

8:30-9:30 am, Room: Coquina Ballroom

IRC Domains: Domain 5: Corporate Financial Reporting and Analysis, Domain 6: Business Insight, Domain 7: Strategic Counsel and Collaboration



We are experiencing an era of rapid and major political changes across the world. In this new and dynamic political environment, what economic road bumps should IROs be mindful of? Two esteemed economists will give insight on the Trump presidency, Brexit, and other recent developments, and will provide their perspectives on what future events may cause market fluctuations or changes in the business environment, both in the U.S. and abroad.

Learning Objectives:

- › Learn current market, economic and regulatory data and trends to understand the potential impact on your company's performance
- › Gain insight into how future elections abroad could dramatically change the geopolitical landscape
- › Find out how Brexit is expected to unfold and related geopolitical and economic implications
- › Hear how the myriad of current macroeconomic changes could affect the your business model and addressable markets

Speakers:

- Gary LaBranche, FASAE, CAE, President & CEO, National Investor Relations Institute (Moderator)
- Jay Bryson, Managing Director, Global Economist, Wells Fargo
- Don Rissmiller, Founding Partner, Strategas Research Partners

CONTINUED >

WEDNESDAY, JUNE 7

GOOD CORPORATE GOVERNANCE: IS IT JUST COMMON SENSE?



9:30–10:30 am, Room: Coquina Ballroom

IRC Domains: Domain 3: Corporate Messaging Development, Domain 7: Strategic Counsel and Collaboration, Domain 9: Corporate Regulatory Compliance, 10: Corporate Governance

In an open letter in July 2016, a group of 13 CEOs and heads of major institutional investment firms outlined “commonsense” corporate governance principles. Their letter focused on board composition, internal governance, and responsibilities; shareholder rights; public reporting and guidance; management compensation and succession planning; and asset managers’ role in governance. This general session is a unique opportunity for IR professionals to hear from executives from three institutions that signed the letter.

Many corporations have been examining their own governance in relation to the Commonsense Principles. The Commonsense Principles can be used as a baseline. While it’s not one size does not fit all, the principles bring up many key issues that companies need to take into account as they consider how their own governance practices best serve their key constituencies. Other key groups that have added momentum to the national conversation about good corporate governance include the Business Roundtable and the Investor Stewardship Group (ISG), which issued its own governance principles on February 7, 2017. The ISG principles took an additional step, asking stewards of capital outside the group to sign on. This panel is also part of continuing the conversation.

Speakers:

- Mark Harnett, Founding Partner, Sard Verbinen & Co. Strategic Governance Group (Moderator)
- Glenn Booraem, Investment Stewardship Officer, Vanguard
- Molly Carpenter, Corporate Secretary, JPMorgan Chase
- Brian Schorr, Partner and Chief Legal Officer, Trian Fund Management, L.P.

REINVENTION WHEN FACED WITH ADVERSITY

10:30–11:30 am, Room: Coquina Ballroom

A highly-decorated soldier, Dan Nevins was severely injured during combat in Iraq in 2004 after an IED detonated beneath his vehicle. He lost both legs below the knee, and lives with a traumatic brain injury and the emotional wounds of war. During this session, Dan will share his powerful story of perseverance and re-invention, which has inspired both his peers and the public to create positive change for themselves and those around them.

During his journey of re-invention, Dan discovered the life-changing power of yoga, which has enabled him to heal from the invisible wounds of war. He quickly realized that other wounded warriors could benefit from yoga in the same way and trained to be an instructor, despite “missing both of his legs”. Word of Dan’s efforts spread quickly, and he has been invited to teach yoga throughout the world, from the White House to the Africa Yoga Project in Nairobi, Kenya.

Speaker:

- Dan Nevins, Warrior, Speaker, Teacher, United States Army (Veteran)

Connection is everything.

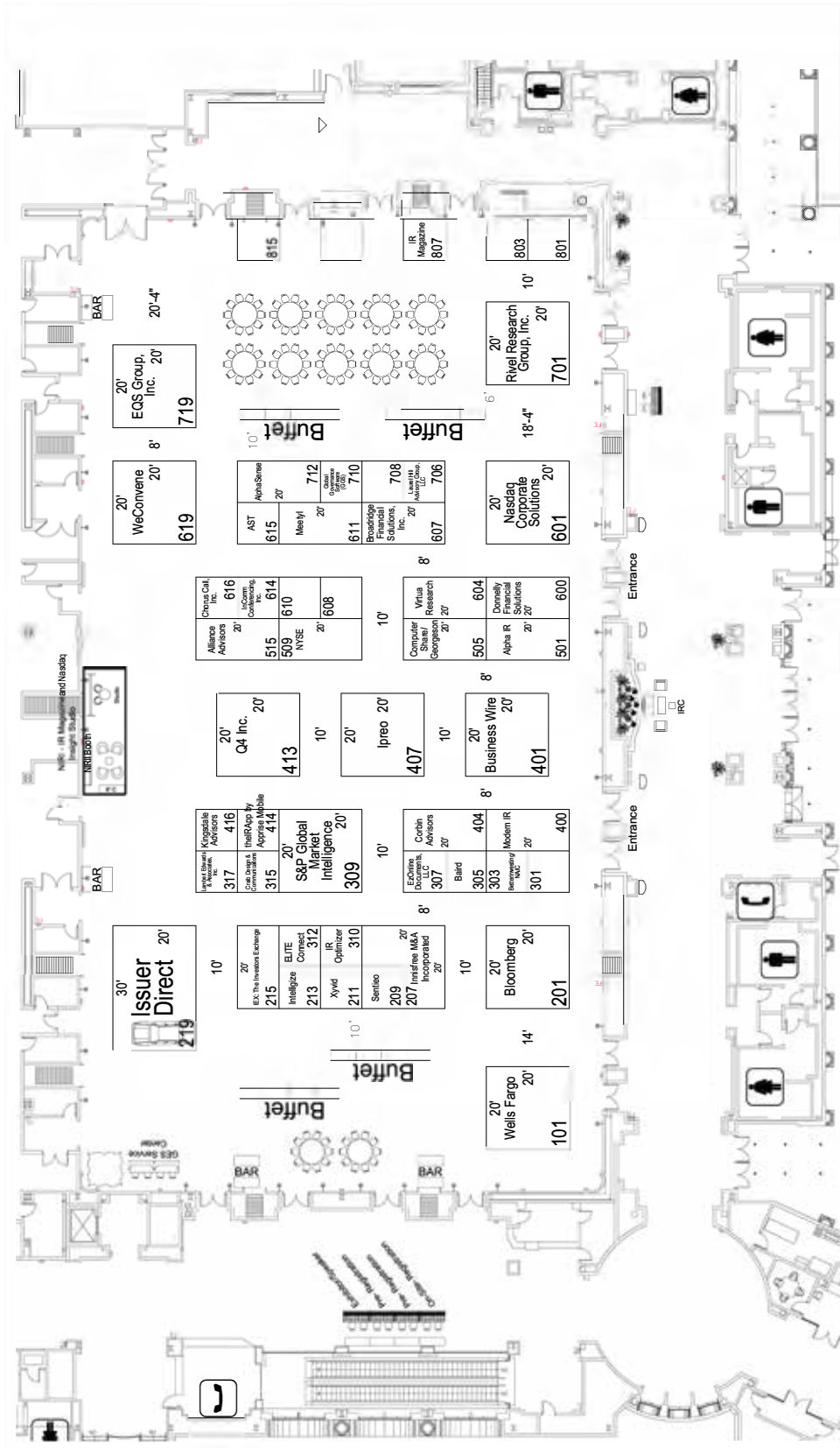
CONTINUOUS INFORMATION

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IR SHOWCASE FLOOR PLAN



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The conference is focused on thought leadership. Only exhibiting companies may engage attendees in the exhibit area. Attendees have been asked not to accept invitations to events from service providers not sponsoring or exhibiting at Conference. Service and product solicitation is not appropriate by any company not sponsoring or exhibiting. Please respect our community and notify NIRI staff of violations.



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EXHIBITOR AND SPONSOR PROFILES

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Alliance Advisors is a multi-faceted shareholder communications firm specializing in proxy solicitation, corporate governance consulting, proxy contests, market surveillance, and proxy management. Since its establishment in 2005 as an independent and management-owned firm, Alliance has built an extensive client roster of more than 500 corporate clients. We distinguish our firm by having an experienced staff, including former proxy advisory firm executives (ISS), and a complimentary suite of products and services unmatched in the industry today.

ALPHA IR GROUP

BOOTH 501
<http://www.alpha-ir.com>

Alpha IR Group is a full-service investor relations consulting firm with offices in Chicago, Boston and New York. The firm's leaders have over 80 years of combined sell-side, buy-side, investment banking, and IR consulting experience. Alpha's growing staff supports a client base that spans eight industry verticals and represents nearly \$100 billion of equity value trading on public exchanges in North America.

ALPHASENSE INC.

BOOTH 712
<http://www.alpha-sense.com/niri>

AlphaSense is an intelligent search engine used by investor relations professionals to rapidly search and discover key data points across millions of documents in seconds. Find information with one search across all content and view results on one screen. Access high value content sets traditional web search engines can't reach. Track impactful information on peers with intelligent alerts and gain an information edge by discovering critical data points others miss. Free trials are available. <http://www.alpha-sense.com/niri>.

AST

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AST was originally founded as a transfer agent over 45 years ago. Through organic growth and strategic acquisitions, AST has pioneered a new model of integrated services in the industry. Today, AST offers a full scope of services that include registry services, corporate proxy solicitation and advisory solutions, employee plan services, information agent, mutual fund proxy solicitation, shareholder identification, asset recovery and investment management offerings. AST affiliates include CST Trust Company, D.F. King & Co, Inc. and Donlin, Recano & Company, Inc.

BAIRD

BOOTH 305
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BETTERINVESTING/NAIC

BOOTH 303
<http://www.betterinvesting.org>

BetterInvesting/NAIC is the largest nonprofit organization in the United States bringing IR professionals together with the retail investor community. Since 1951, we have provided commonsense tools, resources and education to more than 5 million people to help them become successful long-term investors. Through our current programs, stock analysis tools, newsletters and BetterInvesting Magazines we reach more than 120,000 active investors. Generating visibility with BetterInvesting can help provide publicly traded companies investor outreach opportunities to our savvy and engaged audience. To learn more, visit our web site www.betterinvesting.org and contact Ken Zak, Director of Corporate Relations at kenz@betterinvesting.org.

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Bloomberg, the global business and financial information and news leader, gives influential decision makers a critical edge by connecting them to a dynamic network of information, people and ideas. The company's strength – delivering data, news and analytics through innovative technology, quickly and accurately – is at the core of the Bloomberg Professional service, which provides real time financial information to more than 319,000 subscribers globally. Headquartered in New York, Bloomberg employs more than 15,500 people in 192 locations around the world. For more information visit www.Bloomberg.com/company/

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<http://www.bnymellon.com>

BNY Mellon is a global investments company dedicated to helping its clients manage and service their financial assets throughout the investment lifecycle. Whether providing financial services for institutions, corporations or individual investors, BNY Mellon delivers informed investment management and investment services in 35 countries and more than 100 markets. As of December 31, 2016, BNY Mellon had \$29.9 trillion in assets under custody and/or administration, and \$1.6 trillion in assets under management. BNY Mellon can act as a single point of contact for clients looking to create, trade, hold, manage, service, distribute or restructure investments. BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation (NYSE: BK). Additional information is available on www.bnymellon.com. Follow us on Twitter @BNYMellon or visit our newsroom at www.bnymellon.com/newsroom for the latest company news.

BOWEN CRAGGS & CO.

<http://www.bowencraggs.com>

Delivering a world-class investor relations service online must start with the question: "What do analysts, institutional investors and individual shareholders want?" Bowen Craggs has discovered the answers through a programme of desk research, investment community interviews and surveys of more 300,000 visitors to many of the world's largest companies' websites. Our IR rankings are derived from the Bowen Craggs Index of Online Excellence, which evaluates the online estates of the 200 biggest companies in the world by market cap. It measures the entire corporate online presence: websites, social media and other digital channels; and across all devices.

BROADRIDGE FINANCIAL SOLUTIONS, INC.

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<http://www.broadridge.com/corporateissuer>

For corporations that are looking to simplify shareholder management, efficiently navigate regulatory and compliance requirements and gain further insights about share ownership and voting behavior, Broadridge offers a uniquely flexible and customizable shareholder program. Broadridge's proven and trusted technology and service structure provides corporations the only single source solution for access to all shareholders, across a range of offerings -- including transfer agent services, shareholder data services, proxy processing, and annual meeting services including printing and virtual shareholder meetings. Broadridge makes it simple to do more with your shareholders. Visit us at: <http://www.broadridge.com/corporateissuer>

BRUNSWICK GROUP

<http://www.brunswickgroup.com>

Brunswick is an advisory firm specializing in business critical issues. We help our clients reach all essential audiences for every significant event and issue in the life of a company. When clients turn to us, it's because they know that engaging effectively with everyone who has a stake in the company is about more than managing perceptions - it is essential to making business work. Brunswick is one firm globally, which means whatever the task, no matter how complex or where it is in the world, we can assemble the right expertise from right across the firm.

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BUSINESS WIRE**BOOTH 401**<http://www.businesswire.com>

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CAMBERVIEW PARTNERS<http://www.camberview.com>

CamberView Partners is the leading provider of investor-led advice to public companies on engagement and shareholder relations, activism and contested situations, sustainability and complex corporate governance matters. CamberView helps its clients succeed by providing unique insight into investors' perspectives on long-term value creation, interpreting the evolving governance landscape and creating proactive strategies to stay ahead of investor challenges. Our Services: Governance Advisory, Shareholder Engagement, Activism Defense, Contested and Complex M&A, Say on Pay Sustainability, IPO Governance, IR Advisory

CHORUS CALL, INC.**BOOTH 616**<http://www.choruscall.com>

Chorus Call, Inc. is a world-class teleconferencing service provider with headquarters in Pittsburgh, PA and satellite offices in thirteen countries around the world. As the pioneer of high quality, high-touch conferencing, Chorus Call offers a full suite of Investor Relations services, including audio conferencing, webcasts, and Analyst Days. Chorus Call's exceptional customer retention rate is the greatest testament to the quality of our service - when an earnings event has to be executed flawlessly, the IR community calls Chorus Call.

CLERMONT PARTNERS, LLC<http://www.clermontpartners.com>

Clermont Partners is a strategic communications firm with key disciplines in financial, reputational, and cross-border communications. Through senior-led counsel, Clermont Partners provides clients with financial and corporate communications strategies focused on influencing the thinking and behavior of critical audiences. The firm devises strategies, develops content, and executes communications programs through collaborative relationships with its clients to help them achieve their financial, corporate, and reputational objectives. Our senior team has worked on the front lines of transformational M&A, financial and operational crisis, and special situations. Working closely with our clients' executive management teams, we have enabled companies to navigate and move past the most challenging times and volatile markets, building on their strengths and successes.

COMPUTERSHARE/GEORGESON**BOOTH 505**<http://www.computershare.com>

Computershare and Georgeson offer a powerful combination of strategic shareholder services to meet the investor relations needs of private and public companies. Our team offers unsurpassed expertise and responsive client service as well as innovative technology and tools for corporate governance, annual meetings, stakeholder communications, proxy contests, unclaimed property services and corporate actions. Trusted by more than 6,000 companies representing 18 million shareholder accounts, our proven solutions put our clients' and their stakeholders' needs first. You can meet members of our team during the NIRI 2017 conference at booth #505, and visit us online at www.computershare.com and www.georgeson.com, follow us on twitter: @computershare and @georgeson_US or connect with us on www.linkedin.com/company/computershare-us.

CORBIN ADVISORS**BOOTH 404**<http://www.corbinadvisors.com>

Corbin Advisors is a specialized investor relations (IR) advisory firm that partners with C-suite and IR executives to drive long-term shareholder value. We bring third-party objectivity as well as deep best practice knowledge and collaborate with our clients to execute sound, effective investor communication and engagement strategies. Our comprehensive services include perception studies, investor targeting and marketing, investor presentations, investor days, specialized research, and retainer and event-driven consulting. Inside the Buy-side®, our industry-leading research publication, is covered by news affiliates globally and regularly featured on CNBC. To learn more about us and our impact, visit www.CorbinAdvisors.com.

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Craib is an industry-leading, full-service design and communications agency specializing in Investor Relations (IR) and Corporate Social Responsibility (CSR). For over four decades, Craib has been delivering creative and award-winning integrated IR and CSR solutions for some of North America's most notable companies. Our services draw upon a wide range of expertise across many industry sectors to help you deliver one-off projects or complete integrated solutions across all forms of print and digital media. Investor Services: Annual reports, CSR reports, Websites and online reports, Quarterly reports, Fact sheets, Investor and AGM presentations, Proxy, MIC, and shareholder materials, Strategic writing and editing

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Donnelley Financial Solutions (NYSE: DFIN) provides software and services that enable clients to communicate with confidence in a complex regulatory environment. With 3,500 employees in 61 locations across 18 countries, we provide thousands of clients globally with innovative tools for content creation, management and distribution, as well as data analytics and multi-lingual translations services. Leveraging advanced technology, deep-domain expertise and 24/7 support, we deliver cost-effective solutions to meet the evolving needs of our clients.

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EQS GROUP, INC.

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<http://www.eqs.com>

EQS Group is a leading technology provider for Investor Relations. More than 8,000 companies worldwide trust EQS Group's services and expertise. As a digital IR single-source provider, EQS is known for its cloud-based IR workflow platform, the EQS COCKPIT, its global financial newswire, IR websites and tools, digital reports, and webcasting solutions. Founded in 2000 in Munich, Germany, EQS now operates 16 global offices with a presence in the world's key financial markets. The group employs over 350 professionals.

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GLOBAL GOVERNANCE SOFTWARE

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Global Governance helps organizations navigate today's complex business environment, through its advisory services and Stakeholder Capital Management Platform technology. Together, Global Governance reimagines best practices related to executive compensation, corporate governance, shareholder engagement and communications, as well as ensuring board effectiveness.

IEX: THE INVESTORS EXCHANGE**BOOTH 215**<http://www.iextrading.com>

IEX is America's newest stock exchange. Built from the ground up to put issuers and investors first, IEX is focused on protecting your stock, your shareholders, and your reputation. Launched as an exchange in September 2016, IEX plans to begin listing publicly-traded companies soon.

INCOMM CONFERENCING, INC.**BOOTH 614**<http://www.incommconferencing.com>

InComm Conferencing, is a global conferencing provider specializing in IR conferencing events for the past 17 years. InComm provides a full suite of options including assisted and unassisted audio conferencing, pre-recording expertise, web streaming, and a long list of complimentary IR services. Additionally, InComm has significant experience with the complete management and delivery of Analyst and Investor Day events requiring on-site or remote management. More than anything else, the quality of our Call Center staff speaks volumes to the ongoing professional consistency that we deliver.

INNISFREE M&A INCORPORATED**BOOTH 207**<http://www.innisfreema.com>

Innisfree M&A Incorporated, a full service Investor Relations and Proxy Solicitation firm, delivers insight about diverse investment strategies and investor expectations necessary to understand and communicate effectively with the actual investment and voting decision makers. The firm provides a global clientele with sound advice and results-oriented implementation in proxy solicitations, tender and exchange offers, mergers, rights offerings and other corporate actions as well as corporate governance advice and stock surveillance. Investor Relations clients benefit from our single-source global shareholder and corporate analysis solutions to strategically managed their shareholder basis. The firm has represented hundreds of companies in over 20 countries.

INTELLIGIZE**BOOTH 213**<http://www.intelligize.com>

Intelligize™ is the leading provider of best-in-class content, exclusive news collections, regulatory insights, and powerful analytical tools for compliance and transactional professionals. Headquartered in the Washington, DC metro area, Intelligize serves Fortune 500 companies, including Starbucks, IBM, Microsoft, Verizon and Walmart, as well as many of the top global law and accounting firms. In 2016, Intelligize became a wholly-owned subsidiary of LexisNexis®, a leading global provider of content-enabled workflow solutions designed specifically for professionals in the legal, risk management, corporate, government, law enforcement, accounting and academic markets.

INVESTOR'S BUSINESS DAILY<http://www.investors.com>

Investor's Business Daily provides exclusive stock lists, investing data, stock market research, education and the latest financial and business news to help investors make more money in the stock market. All of IBD's products and features are based on the CAN SLIM® Investing System developed by IBD's Founder William J. O'Neil, who identified the seven common characteristics that winning stocks display before making huge price gains. Each letter of CAN SLIM represents one of those traits.

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Ipreo is a leading global provider of financial services technology, data and analytics. Our extensive suite of investor relations services provides our corporate clients with unparalleled cross-asset class surveillance, investor targeting, buy-side perception studies, transaction analysis and predictive analytics. Additionally, Ipreo's IR workflow platform offers the most accurate and comprehensive database covering global institutional contacts, profiles, and ownership data. Our critical insights and flexible solutions help our clients run more effective investor relations programs.

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IR MAGAZINE

BOOTH 807 AND INSIGHT STUDIO

<http://www.irmagazine.com>

Launched in 1988, IR Magazine is the only resource that focuses on the interactions between companies and their investors. IR Magazine, available both in digital and hard copy form, helps investor relations professionals globally achieve more in their IR programmes, benchmark their efforts and connect to their peers in the IR community. In addition to reporting the latest developments, writing in-depth features, producing research reports; and broadcasting podcasts; IR Magazine also hosts events around the world. Our region-specific awards have been the definitive hallmark of IR excellence and best practice for over 20 years now, while our think tanks offer a unique opportunity for high-level executives to share ideas with their peers and with our expert panels. IR Magazine also hosts conferences and webinars as part of our commitment to providing ongoing education to the IR community. To learn more, please visit <http://www.IRMagazine.com> Twitter: @IRMagazine LinkedIn group: IR Magazine

IR OPTIMIZER

BOOTH 310

<http://www.iroptimizer.com>

IR Optimizer is a cloud based data analytics super tool introducing actionable quantitative data to investor relations, changing the way companies target, market and communicate with current shareholders and prospective investors. We track who is looking at your corporate presentation and what that viewer behavior looks like. Our data teaches C suite executives who to target and what to communicate to investors which ultimately results in better share price performance. Stop letting your corporate presentation go to waste!

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KINGSDALE ADVISORS

BOOTH 416

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Kingsdale Advisors is a leader in strategic advisory, proxy solicitation and corporate governance services. We have advised on many of the highest profile proxy contests and have been engaged on some of the largest M&A transactions of the past ten years. Through our experience, we are uniquely positioned to advise and apply innovative strategies coupled with insightful analysis. With offices in New York and Toronto, Kingsdale is the strategic advisory firm of choice.

LAMBERT, EDWARDS & ASSOCIATES, INC.

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Lambert, Edwards & Associates (LE&A) is a top investor relations firm serving clients in 20 states and six countries. Our team consists of IR veterans who combine experienced counsel with full-service execution tailored to maximizing your "investment brand." LE&A is also one of a few firms that consistently lead award-winning campaigns. This includes recent recognition as M&A Advisor PR Firm of the Year finalist, ACG Dealmaker of the Year, and the "Oscar" of the communications industry - the Silver Anvil - for Small Cap IR Program of the Year.

LAUREL HILL ADVISORY GROUP, LLC

BOOTH 706

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The Laurel Hill Advisory Group is the only independent provider of Shareholder Communication and Asset Recovery Services in North America. We specialize in Annual and Special Meeting Solicitation, Information Agent Services, Mergers and Acquisitions and Odd Lot Programs. Our Asset Recovery Center provides a comprehensive and cost free solution for companies looking to reunite with their past or "lost" holders. For more information please contact us at (516) 933-3100 or visit us at www.laurelhill.com

MEETYL**BOOTH 611****<http://meetyl.com>**

Meetyl is changing the way institutional investors and companies engage with each other to schedule everything from individual meetings to non-deal road shows. The Meetyl interchange – a global, web-based platform that is private and secure – helps users drive maximum returns from their corporate access programs. By using the platform's live community and proprietary targeting algorithm, and by avoiding the conflicts and inefficiencies associated with intermediaries, Meetyl users access the broadest universe of best-fit meetings. Meetyl is headquartered in San Francisco with employees in the U.S., UK, and Ireland, and is a wholly-owned subsidiary of Glass Lewis.

MIZUHO SECURITIES USA LLC**<http://www.mizuhoamericas.com>**

Mizuho Americas is an integral part of the Japan-based Mizuho Financial Group, Inc. (NYSE: MFG). Mizuho Financial Group is one of the largest financial institutions in the world, offering comprehensive financial and strategic services including corporate and investment banking, financing, securities, treasury services, asset management, equity research and more. The group has over 900 offices and 56,000 employees worldwide in nearly 40 countries throughout the Americas, EMEA, and Asia. At the end of 2016, its total assets were \$1.8 trillion. Our corporate access team provides professional execution services and specializes in customized marketing to help the world's best companies connect with global investors through events, non-deal roadshows and conferences. Learn more at mizuhoamericas.com.

MODERNIR**BOOTH 400****<http://www.modernir.com>**

ModernIR pioneered the application of Market Structure Analytics™ to market intelligence and we're the IR profession's market structure experts. With massive outflows of investment from active to passive strategies, it's critical for IR to adapt to market changes. Knowing when it's about you – and when it's not – is vital. Market Structure Analytics help you track passive investment and the other behaviors driving your stock price. Measuring behaviors is an essential action now. Lead your Board and management to better understand how your stock trades in a market where fundamentals are often subordinated to models. Subscribe to our affordable daily or weekly Market Structure Reports delivering the industry's most timely, comprehensive and robust analytics on your equity market's composition. Phone: (303)377-2222 Email: info@modernir.com

MONEYSHOW**<http://www.moneyshow.com>**

Founded in 1981, MoneyShow is a financial media company. As a global network of investing and trading education, MoneyShow presents an extensive agenda of live and online events attracting 75,000+ investors, traders and financial advisors. We bring together individuals, top market experts, analysts and media in dynamic, face-to-face and online learning forums, including highly acclaimed investment shows, conferences and cruises. Public companies participate at MoneyShow events as an important part of their shareholder outreach programs. www.MoneyShow.com

NASDAQ CORPORATE SOLUTIONS**BOOTH 601 AND INSIGHT STUDIO****<http://www.business.nasdaq.com/intel/ir-management>**

Nasdaq Corporate Solutions offers an integrated suite of market intelligence, analytics, communications, and collaboration solutions that support investor relations, communications and corporate governance professionals. Nasdaq Corporate Solutions is a unit of Nasdaq, Inc. and serves nearly 18,000 clients.

NYSE**BOOTH 509****<https://www.nyse.com/index>**

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EXHIBITOR AND SPONSOR PROFILES (CONTINUED)

Q4 INC.

BOOTH 413

<http://www.q4inc.com>

Q4 is a global leader in cloud-based investor relations and capital market solutions. Q4 is a global leader in cloud-based investor relations and capital market solutions. Thousands of brands around the world use Q4 website, webcasting, CRM, analytics and surveillance solutions to better connect with their investors and understand the capital markets. In 2016, Q4 launched Q4 Desktop, the industry's first fully integrated global IR platform, which integrates communications tools, surveillance and analytics into a fully featured IR workflow and CRM application. Visit www.q4inc.com to learn more.

RAYMOND JAMES AND ASSOCIATES

<http://www.raymondjames.com>

Raymond James' Corporate Access team uses its global distribution network to facilitate meetings between company management teams and institutional investors. We host nearly 700 corporate access events each year, with an emphasis on personalized service from start to finish – including investor targeting, seamless logistics and post-meeting feedback.

RIVEL RESEARCH GROUP, INC.

BOOTH 701

<http://www.rivel.com>

Rivel is a marketing research firm devoted to gathering, analyzing and interpreting investment community feedback. We specialize in delivering actionable insight based on in-depth measurements of the global investment community and provide macro and industry context within which IR professionals, management teams and board directors can make informed strategic decisions. Rivel's comprehensive studies and highly experienced staff offer actionable insight that a company needs to keep pace with today's fluid environment for investor communications.

SENTIEO

BOOTH 209

<http://www.sentieo.com>

Sentieo is a modern financial data platform built by former hedge fund analysts who were fed up with the existing research tools. We overlay intelligent search, collaboration, automation, and visualization on key aspects of the research workflow so that you can spend less time collecting information and more time analyzing it. Our platform is available in the cloud, as well as in desktop, mobile, and tablet applications, so you can take your research wherever you go.

SLIDO

<http://www.sli.do>

Slido is an audience interaction platform for meetings and events. It allows event organizers to crowd-source the best questions for Q&A sessions, get instant feedback via live polls and share presentations with audiences in real-time. Since its foundation in 2012, Slido has helped to transform over 20 000 events, working with market-leading clients such as SXSWedu, Uber, Adobe, Eventbrite and KPMG.

S&P GLOBAL MARKET INTELLIGENCE

BOOTH 309

<http://www.spglobal.com/marketintelligence>

S&P Capital IQ and SNL IR Solutions have come together as S&P Global Market Intelligence to offer IR professionals a complete suite of workflow tools for essential intelligence and communication. Through the S&P Capital IQ platform, we offer data, analytics and research to monitor performance, track investors, and keep tabs on analyst sentiments. With our web services, we provide custom, interactive IR websites to tell your unique financial story, drive investor engagement, and communicate with shareholders.

TALKMARKETS

<http://www.talkmarkets.com>

TalkMarkets, the first ever contributor owned site, features high quality, customized financial content from over 1,000 well respected and highly followed contributors. These include leading experts and top names such as Peter Schiff, James Altucher, David Stockman, former Secretary of Labor Robert Reich, former NFL star and TV host Than Merrill, actress Rachel Fox, Shark Tank's Mark Cuban. TalkMarkets offers a new platform for the IR Industry to communicate and interact directly with investors, and to bring more exposure to their companies and clients. TalkMarkets is partnered with leading companies such as Reuters, Nasdaq, Investopedia, CNBC, Seeking Alpha and more.

THEIRAPP BY APPRISE MOBILE**BOOTH 414**<http://www.apprise-mobile.com>

theIRapp® is a turn-key platform that allows organizations to optimize their IR content for mobile devices. In only 2-3 weeks, any company can have its own app and provide investors worldwide with IR information including stock data and company communications. theIRapp was the first product launched in the APPrise Mobile family of communications products that also include theEMPLOYEEapp® (for secure employee communications), theCONFERENCEapp™ (for investor and analyst day communications) and theCOMMSapp™ (for external communications).

VIRTUA RESEARCH**BOOTH 604**<http://www.virtuaresearch.com>

Virtua is a financial services technology company focused on providing platform-based analytical tools and services specifically tailored to the workflow needs of Investor Relations (IR) professionals and publicly traded issuers. With Virtua's customizable research applications – from consensus estimate analytics and comparable company benchmarking to proprietary data resources and financial reporting – company professionals can more efficiently collaborate, analyze and communicate internally as well as with investors. Virtua's strong commitment to both quality and customer service has resulted in it being a trusted partner to many of the world's most innovative and leading companies

WECONVENE**BOOTH 619**<http://www.weconvene.com>

WeConvene is a global and 100% independent web-based platform designed to eliminate the inefficiencies of managing the corporate access workflow. Our unrivalled technology connects all three sides of investment community, empowering IR teams to distribute, book and track events directly with investors and continue to engage with the sell-side to get a real-time view of event status or itineraries.

WELLS FARGO SHAREOWNER SERVICES**BOOTH 101**<http://www.wellsfargo.com/shareownerservices.com>

A trusted provider for more than 80 years, Wells Fargo Shareowner Services knows how to expertly serve your company and its shareowners. Our clients have rated Wells Fargo as the A trusted provider for more than 80 years, Wells Fargo Shareowner Services knows how to expertly serve your company and its shareowners. Our clients have rated Wells Fargo as the industry's best for 17 of the past 18 years. Combine that with our innovative technology, robust controls, and the industry's most recognizable name, and you have the solution your shareowners need. Whether you're switching transfer agents, executing a complex corporate action, or taking your company public, start a conversation with Wells Fargo Shareowner Services today.

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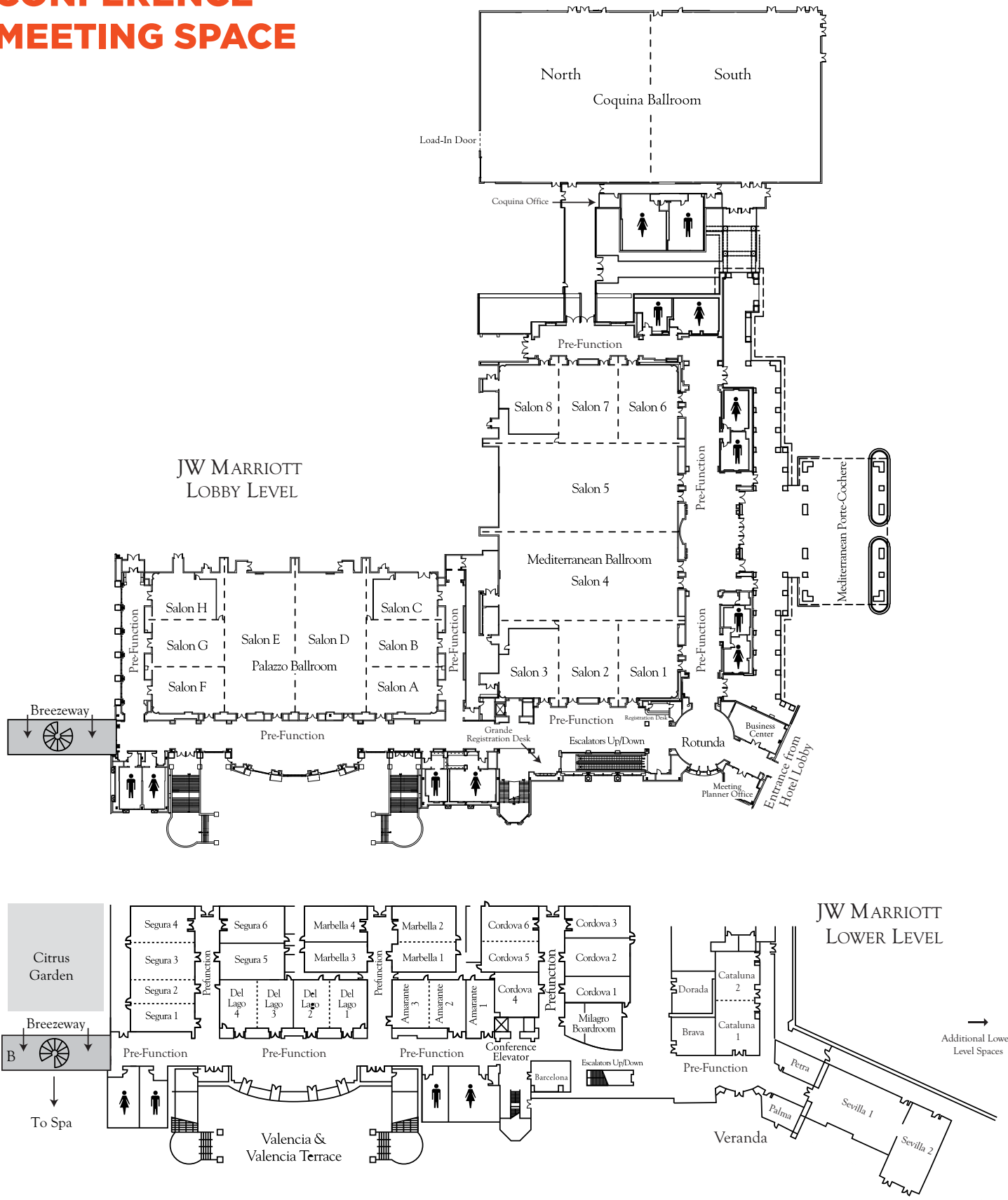
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CONFERENCE MEETING SPACE



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Irene Aldridge

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Amir Amel-Zadeh, PhD

Associate Professor of Accounting *Saïd Business School, University of Oxford*
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Darin Arita, CFA IRC

Head of Investor Relations and Financial Planning & Analysis
Voya Financial
The Tech Savvy IRO
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Jeff Barbieri

Vice President Corporate Governance
ESG Research
Wellington Management
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Michael Becker

Executive Vice President, International Business Strategy
Business Wire
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Debbie Belevan, CPA IRC

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Adam Berry

Investor Relations. *Jabil*
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Joshua Black

Editor-in-Chief, *Activist Insight Ltd.*
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John Blaine

Head of Corporate Sales, *AlphaSense*
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Michael Blaugrund

Head of Equities, *NYSE*
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Karen Blomquist

Manager Investor Relations
C&S Wholesale Grocers
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Glenn Booraem

Fund Treasurer and Principal
Vanguard
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Dan Boston

Partner, *Chautauqua Capital Management*
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Leo Bottary

Thought Leader, Speaker, Coauthor of "The Power of Peers: How the Company You Keep Drives Leadership, Growth, & Success"
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Rob Bradley

Vice President, Investor Relations
LogMeIn
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Tim Brumbaugh

Senior Manager Investor Relations
General Motors
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Jay Bryson

Managing Director, Global Economist, *Wells Fargo Securities*
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J. Kevin Buchi

Board Director, *Impax Laboratories*
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Nan Bulger

CEO and Executive Director
Society of Competitive Intelligence Professionals (SCIP)
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Karessa Cain

Partner, Wachtell, Lipton, *Rosen & Katz*
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Steve Calk

Senior Managing Director
Alpha IR Group
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David Calusdian

President, *Sharon Merrill Associates*
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Molly Carpenter

Corporate Secretary
JP Morgan Chase
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Danielle Chesebrough

Senior Manager of Investor Relations
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Matt Cino

Principal, CamberView Partners
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Lisa Clemens

Senior Director, Investor Relations
Cargill Inc.
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Cari Coats

Co-Founder and Managing Partner
Accendo Leadership Advisory Group
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Lee Coker

Director Investor Relations
The Coca-Cola Company
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 President, *Investor Relations Advisory Solutions*
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 Director, Investor Relations
 Corporate Communications
Sherwin Williams
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Louis Coppola
 Executive Vice President
Governance and Accountability Institute
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Rebecca Corbin
 Founder and CEO, *Corbin Advisors*
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 Senior Vice President HR Corporate Communications and IR
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Paula Cricca
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Carole Curtin
 Vice President of Investor Relations
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Izzy Dawood
 CFO, *Santander Consumer USA, Inc.*
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Charles DeCoster
 Manager, Investor Relations and Strategy,
Stryker
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Karen Dee
 Co-Founder and Managing Partner
Accendo Leadership Advisory Group
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Jennifer DiBerardino
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Alexandra Diegman
 Vice President, Investor Relations
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Connie Dieken
 Corporate coach, speaker and author of *The Real Deal, The Dieken Group*
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Matt DiGuseppe
 Director, Stewardship & Corporate Governance, *TIAA*
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Mark Donohue
 Vice President Investor Relations and Corporate Communications
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Dan Drury
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Ashley Engler
 Employee Engagement Lead
Edelman Financial Communications
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Christian Fife
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Valerie Finberg
 Vice President Corporate Communications and Investor Relations,
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 President, *Fine Communications*
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Jason Fredette, IRC
 Senior Director Investor Relations and Corporate Communications
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Denise Garcia
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Guy Gresham
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Executive Director, *Morgan Stanley*
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Valerie Haertel, IRC

Global Head of Investor Relations
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Jeff Hansen

Vice President, Investor Relations
Marriott Vacations Worldwide Corporation
Are We Managing the Street or is The
Street Managing Us?
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Mark Harnett

Founding Partner, *Sard Verbinen & Co.*
Strategic Governance Group
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Frank Hatheway

Chief Economist, *Nasdaq*
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Jud Henry

Vice President and Head of Investor
Relations, *Sprint Nextel*
Digital IR Communications: Innovation
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Kelly Hernandez

Senior Vice President of Investor
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Leo Hinkley

Managing Director, Investor Relations,
BBX Capital
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Brett Hodess

Head of Americas Equity Research
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Chris Hodges

CEO & Founder, *Alpha IR Group*
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Christopher Jones

Director, Equity Research
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Kevin Kalicak

Senior Director, Investor Relations
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Meredith Kaya

Director of Investor Relations
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Peter Keavey

Managing Director and Global Head of
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Julie Kegley

Director of Investor Relations
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Laura Kiernan

Senior Vice President Investor Relations,
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Peter Kimball

Head of Advisory and Client Services
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Cathy Kinney

Director, MSCI, *Metlife and QTS Realty*
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Gary LaBranche, FASAE, CAE

President and CEO, *NIRI*
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Loretta LaRoche

Speaker, author, humorist, and stress-
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Sam Levenson

Chief Executive Officer
Arbor Advisory Group
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President and CEO
Stanley Black & Decker
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Angie McCabe

Vice President Investor Relations
WellCare Health Plans, Inc.
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Michael McCarthy

Vice President, Investor Relations
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Bob McCormick

Partner, *CamberView Partners*
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Ted McHugh

Senior Vice President
Edelman Financial Communications
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Francine McKenna

Transparency Reporter
Dow Jones MarketWatch
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Pavel Molchanov

Senior Vice President and Energy Research Analyst, *Raymond James*
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Theresa Molloy

Vice President of Corporate Governance, *Prudential Financial*
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Robert Moran

Partner, *Brunswick Insight*
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Gillian Munson

CFO, *XO Group Inc.*
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Carol Murray-Negron

President, *Equanimity, Inc.*
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Rich Myers

General Manager & Group Head, Financial Communications
Edelman Financial Communications
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Shyam Nagarajan

Director of Worldwide Blockchain Client Success, *IBM*
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Sandy Nessing

Managing Director, Corporate Sustainability
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Dan Nevins

Staff Sergeant, Warrior, Speaker, Teacher
United States Army (Veteran)
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Dave Pahl

Vice President and Head of Investor Relations, *Texas Instruments*
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Jason L. Paltrowitz

Executive Vice President, Corporate Services, *OTC Markets Group Inc*
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Mark Pellegrino

Managing Director - Head of Corporate & Broker Relations
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Christiane Pelz

Vice President, Investor Relations
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Melissa Plaisance

Group Vice President, Treasury & Investor Relations, *Albertsons Companies*
Debt IR: Know Your Bondholders
Tuesday, June 6..... 1:45-2:45 pm

Michael Pocalyko

CEO, *Monticello Capital*
Be the Board's Valued Partner
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Terri Anne Powers

Director, North American Investor Relations, *Veolia Environnement*
Market Volatility & Risk: Why Should IROs Pay Attention to Oil Prices?
Tuesday, June 6..... 11:15 am-12:15 pm
IRMatch.com: Advancing Your Career
Tuesday, June 6..... 1:45-2:45 pm

Randy Renfrow

Partner, *DePrince, Race & Zollo (Investment Advisors)*
Small Cap IR Summit: New Ideas for Creating Interest & Value
Tuesday, June 6..... 11:15 am-12:15 pm

Don Rissmiller

Founding Partner
Strategas Research Partners
Global Economic Outlook: Assessing the Impact of Recent Geopolitical Change
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Brian Rivel

President, *Rivel Research Group, Inc.*
Strategic Investor Days that Drive Valuation - Hosted by Rivel Research Group
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Adam Rogers

Director of Investor Relations
Workiva
Maximizing Your Earnings Process: Increasing Impact while Decreasing Effort - Hosted by Business Wire
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Kevin Roy

Managing Director, Global Markets Intelligence Group, *Ipreo*
Road to the C-Suite from the IR Seat -Hosted by Ipreo
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Katie Royce, CFA

Senior Director Investor Relations
Cognizant Technology Solutions
Communicating Capital Allocation: It's All About the Cash
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Neil Russell

Vice President, Investor Relations and Communications
Sysco Corporation
IR Measurement & Goal Setting: Fresh Approaches & Data-Driven Tools
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Brian Rutenbur

Research Analyst, *Drexel Hamilton*
Communicating Capital Allocation: It's All About the Cash
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Anthony Scaramucci

Founder and former CEO; host of "Wall Street Week"
SkyBridge Capital
Power Broker: The Latest View from Wall Street, Main Street, and Pennsylvania Avenue
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Todd Schmucker

Director, Data Sourcing & Strategy
Bayasny Asset Management LP
Big Data: How Investors are Using It to Up the Investing Game
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Brian Schorr

Partner and Chief Legal Officer
Triam Fund Management, L.P.
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Robert Schulz

Managing Director, *S&P Global*
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Greg Secord

Vice President, Investor Relations
OpenText
NIRI Senior Roundtable Luncheon- Keeping Up with Strategic Technology Developments: Blockchain 101
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Andrew Siegel

Partner, *Joel Frank*
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Victoria Sivrais

Founding Partner, *Clermont Partners, LLC*
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Gib Smith

Partner, *CamberView Partners*
NIRI Emerging Leaders Lunch

Monday, June 5 12:00 pm-1:15 pm

Stuart Stein

Partner, *Hogan Lovells*
Are We Managing the Street or is The Street Managing Us?

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Paul Steinhauer

Senior Managing Director, Head of Institutional Equity Sales
Raymond James & Associates, Inc.
Sell-Side Disruption: What's the Future of Research

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Chris Stent

Founder, *Mission Street Capital Advisors LLC*
Managing for the Long Term in a Short Term World

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Brad Stone

Bloomberg Journalist and Author of "The Upstarts"
Disruption in the Market: Leaders that are Changing Business Forever

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Matthew Stroud

Senior Advisor, *Arbor Advisory Group*
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Pamela Styles

Principal, *Next Level Investor Relations, LLC*
Environmental, Social and Governance (ESG): De-mystifying Sustainability for IR Practitioners

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Adam Sussman

Head of Market Structure, *Liquidnet*
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Lex Suvanto

Global Managing Director
Edelman Financial Communications
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Howard Thill

Executive Vice President
CFO
Sanchez Oil & Gas Corporation
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-Hosted by Ipreo

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Julie Tracy, IRC

Senior Vice President and Chief Communications Officer
Wright Medical Group
IRO Teach In: IR Strategy and Planning

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Kenneth Traub

Managing Partner, *Raging Capital Management, LLC*
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Pat Tucker

Executive Vice President, *Abernathy MacGregor*
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Mary Turnbull

Senior Vice President, Corporate Access,
Raymond James and Associates
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Cherry Valenzuela

Director, Investor Relations, *Twitter*
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Patrick Van de Wille

Chief Communications Officer
InterDigital, Inc.
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Elisse Walter

Former Chair and Commissioner, *SEC*;
Board Director, Sustainability Accounting Standards Board
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Janice Warren

President, *OneReport, Inc.*
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Deb Wasser, IRC

Executive Vice President, US Practice Lead, Investor Relations
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Margaret Whelan

CEO
Board Director
Whelan Advisory
TopBuild
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Sarah Williamson, CAIA, CFA

Chief Executive Officer, *FCLT Global*
Managing for the Long Term in a Short Term World

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Steve Wolosky

Partner & Co-Head, Activist & Equity Investment Group, *Olshan*
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Joshua Young

Vice President of Investor Relations
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Tabitha Zane

Vice President Investor Relations, *TopBuild*
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Jeff Zilka

Executive Vice President, General Manager Financial Communications & Investor Relations, *Edelman Financial Communications*
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Sunday, June 4 1:00-3:00 pm

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