



NIRI 2012 Annual Conference

**JUNE 3-6, 2012
SEATTLE, WA, USA**

The world's premier
IR education and
networking event

Program Highlights

- ▶ SEC Update
- ▶ CFO Panel
 - Microsoft
 - Starbucks
 - Costco
- ▶ Investor Panel
- ▶ Board of Director Panel
- ▶ Global IR Sessions
- ▶ Industry Breakouts



NIRI 2012 Annual Conference

EXHIBITOR/SPONSOR REGISTRATION FORM

Your presence at conference does more than support your brand, it offers the opportunity to guide prospective clients through the product and service discovery process. IR practitioners and their agencies attend conference to learn how they can be more effective.

Name		Nickname for Badge
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NIRI 2012 ANNUAL CONFERENCE | JUNE 3-6, 2012 — SEATTLE, WA, USA

\$895 Exhibitor/Sponsor Registration

PAYMENT:

AMEX VISA MasterCard Discover Check (payable to NIRI)

Credit Card Number	Expiration Date
Name as it appears on card	Signature Panel Number
Signature	

RETURN THIS FORM WITH PAYMENT TO:

NIRI, P.O. Box 96040, Washington, DC 20090 USA or fax to (703) 562-7701

Respect Our Community: Conference is focused on thought leadership. Only exhibiting companies may engage attendees in the exhibit area. Attendees have been asked not to accept invitations to events from vendors not sponsoring or exhibiting at Conference. Service and product solicitation is not appropriate by vendors not sponsoring or exhibiting. Please respect our community and notify NIRI staff of violations.

You are responsible for making travel arrangements and hotel accommodations, which are not covered in the conference registration fee. For information on agendas, special discounted hotel rates, cancellations, and other details, please visit www.niri.org/conference.

Agenda at a Glance*

SATURDAY, JUNE 2

9:00 am – 5:00 pm Writing Workshop
(additional fee)

SUNDAY, JUNE 3

1:00 – 3:00 pm Workshops
3:00 – 6:00 pm Global IR Symposium
& Reception
6:00 – 8:00 pm IR Services Showcase
Welcome Reception

MONDAY, JUNE 4

8:00 – 9:30 am Opening General Session
10:00 – 11:30 am General Session
12:45 – 2:15 pm Industry Breakout
Discussions
2:45 – 4:00 pm Concurrent Sessions
4:15 – 5:30 pm Concurrent Sessions
5:45 – 6:15 pm General Session/Recap
6:45 – 8:45 pm NIRI Signature
Evening Event

TUESDAY, JUNE 5

8:30 – 10:00 am General Session
10:30 – 11:45 am Concurrent Sessions
Noon – 1:30 pm Lunch & Learn Sessions
2:00 – 3:15 pm Concurrent Sessions
3:45 – 4:45 pm Concurrent Sessions
5:00 – 5:30 pm General Session/Recap
5:30 – 6:30 pm IR Services Showcase
Reception

WEDNESDAY, JUNE 6

8:30 – 10:00 am General Session/Panel
10:30 am – noon General Session
1:30 – 3:30 pm Workshops

*subject to change



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www.niri.org