

NIRI Stock Surveillance/Market Intelligence Service Guide

Service Provider Name	Database and contact management/CRM?	Number of surveillance clients	Number of surveillance analysts	Analyst:Client Ratio	Vertical specialization	Global coverage?	Short term projects?	Contract flexibility?	Average cost	Ancillary Services/ Packaging	Surveillance business started in/Acquisitions	Other details	Contact
Ilios Partners LLC	Yes	Decline to disclose (contact Ilios directly)	Decline to disclose (contact Ilios directly)	Range is one analyst to every Four to six clients	All sectors	Yes	Yes	Yes	Typically \$20K-\$60K annually	Targeting, Perception Studies	2000	Our products and services allow Ilios to specialize in customized IR solutions.	Amber Seidel 202-543-5847 amber@ilios.com
Ipreo	Yes - BD Corporate (successor to Bigdough)	>200 (US-listed, does not include non-US-based Global Shareholder ID clients)	50	One to four	All sectors	Yes - analysts based in US, UK/Europe, Asia, servicing clients around the world with global surveillance and shareholder ID	Yes	Yes	<i>For discussion</i>	Targeting, Perception Studies, Situational Analysis, BD Corporate - bundled pricing available	1991 (Capital Bridge and predecessor firms acquired by Ipreo in Feb 2008)	<i>For discussion</i>	Chris Taylor, EVP/MD Global IR, chris.taylor@ipreo.com , 212-849-5351
Market Intelligence Group	Yes	18	4	One to five	N/A	Yes	Yes	Yes	\$20K annually	Targeting, Contact management, proxy solicitation	2001	Partners oversee all accounts	Walt Schuplak
Shareholder.com	Yes	120	15	One to eight	No	No	Yes	Yes	Function of size of company	Yes	2005/2008	Product name: Pinpoint Market Intelligence - Bloom Partners	John Vogt, VP Investor Analytics
Thomson Reuters	Yes	1,500 (Global)	350 (Global)	One to four	All sectors	Yes	Yes	Yes	\$25K - \$100K annually	Offers a full suite of advisory services and communications tools, including webcasting, webhosting, and contact management	Mid-1990s	N/A	Frank Scaturro 646-822-2110

Please note: This information was self-reported by the service providers. 12/08