

**Moderator: David Olson**  
**Senior Counselor, Abernathy MacGregor**

David Olson was most recently senior vice president, Corporate Communications and an executive officer of Health Net, Inc., one of the nation's largest publicly traded managed health care companies. Mr. Olson has broad experience ranging from investors relations to crisis and financial communications with an especially deep expertise in the health care sector.

At Health Net, Mr. Olson was responsible for the company's investor relations function and internal and external communications, and also oversaw government relations and charitable contributions. He was previously vice president, Investor and Public Relations, for Health Systems International, Inc. (HSI), one of Health Net's predecessor companies. Prior to joining HSI in 1994, he was vice president, Corporate Communications for National Medical Enterprises, Inc. (NME), having joined NME in 1989 as director of Shareholder Communications.

Previously he was a vice president with a leading investor relations firm, and served more than five years with FCS Laboratories, Inc., as director of Corporate Communications and Investor Relations.

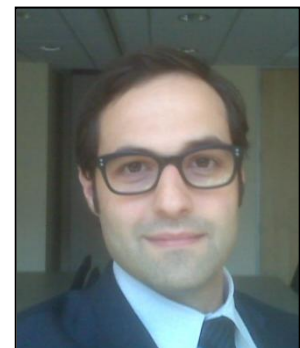
He began his career in New York with Carl Byoir and Associates, the J. Walter Thompson Company and Burson Marsteller.

Mr. Olson is a member of the National Investor Relations Institute (NIRI) Senior Roundtable and has served on the NIRI Board of Directors. He serves on the Board of Trustees for Rolling Hills Preparatory School and the Board of the Children's Burn Foundation. Mr. Olson holds a B.A. in English from Washington and Lee University.



**Panelist: Lou Cordone**  
**Head of Advisory Services, Thomson Reuters**

Lou Cordone has been in the IR consulting industry for over thirteen years. During his tenure, he provided insight on investors of both equity and fixed income securities. He has worked extensively with US, non-US and multi-national companies, including companies located in Europe and Emerging Markets. Previous to his current role, Mr. Cordone focused on special situations, providing consultation and support for clients who are addressed with domestic and international issues outside their normal course business. Currently, Mr. Cordone is Head of Advisory Services for Thomson Reuters.



**Panelist: Douglas E. Jaffe**  
**Vice President and Head of Capital Markets Group, InvestorCom**

Douglas Jaffe is Vice President and head of InvestorCom, Inc.'s Capital Markets Group. With over fourteen years of experience in the investor relations field, he has a diverse and successful background in securities surveillance, including relations with numerous corporate and investment-banking clients, as well as investor relations consulting firms.



Prior to joining InvestorCom, he held the position of Senior Analyst at Citigate Dewe Rogerson (Ipreo). While there, his focus was primarily on the Cable sector heading-up accounts such as, Cox Communications and Scientific Atlanta prior to its acquisition by Cisco Systems, Inc. It was also during his tenure at Citigate that Mr. Jaffe created and implemented an institutional targeting program designed to assist senior management in their outreach endeavors.

Previously, Mr. Jaffe was an analyst with The Carson Group departing just prior to its acquisition by Thomson Financial. While at Carson, Mr. Jaffe was responsible for servicing a number of blue chip corporate clients in a variety of industries, including FedEx Corp., Progress Energy Inc. and Eastman Kodak Co. In addition to these responsibilities, he served as a consultant to J.P. Morgan's investment banking division assisting with secondary offerings of ADRs. Mr. Jaffe received a B.A. degree in Economics from Tulane University in 1994.

**Panelist: John Vogt**  
**Vice President of Investor Analytics, The NASDAQ OMX GROUP**

John Vogt is the Vice President of Investor Analytics for The NASDAQ OMX Group, Inc. In this role he directs Pinpoint Market Intelligence, a business intelligence service developed to provide public companies with an informed analysis of the nature of trading in their stocks and institutional purchases and sales.



Mr. Vogt has over twenty years of experience in investor relations consulting and services. Prior to joining NASDAQ OMX in January of 2007, he served as the Executive Vice President of Capital Markets Intelligence for Thomson Financial. He had previously served as the Vice President of Stock Surveillance for Grabill-Bloom, Inc., a highly-regarded boutique market intelligence provider. Mr. Vogt began his career at Technimetrics, a pioneer in the investor relations data and services field, where he oversaw database research and operations. A graduate of St. Bonaventure University, Mr. Vogt lives in South Orange, New Jersey with his wife, Julie, and their three children.